

GCAW 2025 Fall Meeting Agenda

Saturday, October 25, 2025
Springhill Suites by Marriott,
461 Wisconsin Dells Parkway
Wisconsin Dells, WI 53965.
9 - Noon

Present in Meeting: Brian Scobel, Becky Halverson, Andy Landenberger, Ray Johnson, Ryan Krall, Eric Swanson, Tonya Gnewikow, Chris Peters, Jay Christiansen

Absent: Adam McDonald, Chad Salay, Brian Bobinski, Andrew Delong, Andea Wieland, Rob Jansen, Scott Helms, Steve O'Brien, Carole zierden, Corey Manlick

1. Spring Board Meeting Minutes: [Summer of 2025 Minutes](#)
 - a) Motion to approve - Ray Johnson Second - Jay Christiansen

2. Treasurer's Report - Becky Halverson
 - a) State Tournament Coaches Hospitality Update:

Year	Boys Season	Girls Season	Total
2017	\$250.00	\$200.00	\$450.00
2018	\$250.00	\$200.00	\$450.00
2019	\$250.00	\$150.00	\$400.00
2020	\$0.00	\$0.00	\$0.00
2021	\$0.00	\$254.25	\$254.25
2022	\$0.00	\$286.75	\$286.75
2023	\$431.88	\$0.00	\$431.88
2024	\$960.00	\$0.00	\$960.00
2025	\$1,646.40	\$633.60	\$2,280.00

We will continue to just offer beverages instead of doing snacks as well.

- b) Our filing is happening next month for 2024-2025 so I will no longer be accepting reimbursements from the 2024-2025 period.
3. Personnel Report - Adam McDonald
 - a) Would like to add someone from the southwest part of the state
 - i) Suggestion from Corey Manalik

- b) Need another D2/3 representative from more North
 - i) Suggestion?
 - c) Two Virtual meetings - Krall
 - i) Great discussion on items
 - ii) Two meetings held.
 - iii) Would like to do in person meeting around the state, when is the best time to do these?
4. Spring Clinic / Summer Clinic - Brian Scrobel and Becky Halverson
- a) Spring Clinic (Saturday, February 21st)
 - i) Looking into Hilton Garden Inn Brookfield Conference Center
 - ii) Will compare pricing between there and X-Golf Am Fam Field
 - b) Summer Clinic
 - i) Options are Northwood or Trout Lake or St. Germain
5. Membership - Ray Johnson
- a) Membership totals as of October 24, 2025
 - i) 68 Head Coach Memberships
 - ii) 51 School Memberships
 - iii) 5 Program Memberships
 - b) We are up 9 head coach memberships and 20 school memberships from this time last year
6. Hall of Fame and Awards - Steve O'Brien
- a) State Coach winners
 - i) Division 1 - Adam McDonald, Waukesha North/West/South
 - ii) Division 2 - Ryan Krall, Colfax/Elk Mound
 - b) First team plaques
 - c) Coach of the year
 - i) WIAA Fall Coach of the Year
7. College Showcase - Andrew Delong
- a) [Volunteer Signup](#)
 - b) [Event Details](#) - Update date.
8. All-State Committee - Brian Bobinski

a) 2025 Girls All State Teams

All-State Teams Approved by Eric Swanson 2nd by Jay Christiansen

9. Postseason Committee - Ryan Krall

a) When do we start to write a comprehensive plan? (Adam)

10. Social Media - Tony Pritchard

a) None

11. Communication - Adam McDonald

a) None

12. Academic All-State - Ryan Krall

13. Scholarship Committee - Jay Christiansen

- Bob Sullivan's family would like to contribute to the Scholarship fund going forward into the future, end date yet to be determined. The amount is undetermined, but could be significant.

14. Grow the Game Committee - Tonya Gnewikow

15. Marketing Committee - Tony Pritchard

a) None

16. Website Report - Ray Johnson

a) Discussion on creating different [GCAW Partnership Levels](#)

17. WSGA - Rob Jansen

18. Jr PGA - Andy Landenberger

We are excited to launch our redesign of our golf license plate. It became available in late July. We will start to promote it more this fall.



The Foundation had another successful year. Memberships were flat but tournament entries were up 5%.

Jazz Tulda no longer works for us and we will be hiring that position over the next few months. We should be posting the job bulletin by November.

I will be posting our internship job bulletin by Mid November, we are looking to hire 5-6 summer interns again in 2026.

New - created a relationship with Influential Athlete (Stephanie Grady company) that provides NIL information to parents and kids. As we start to get questions about this I wanted to get out in front of it. Influential Athlete will be hosting an online seminar for our juniors. I am looking to schedule this for early December. This is no cost to the Jr Foundation. This company also helped the WIAA write its NIL rules for student athletes.
[Fall report from PGA Section meeting coming up on Oct 27](#)

19. WIAA Report - Adam McDonald

- a) Regional / Sectional Placement
 - i) Reminded WIAA of potential opt out teams make an unbalanced structure
 - ii) Creation of "circles" start northwest part of state, work east, then south, southeast corner, then start working west and then back up.
- b) Competitive balance
 - i) Shared survey results to WIAA and member concerns
 - ii) Suggested more years or more points.
 - iii) Something sports cannot propose as a change as it is a constitutional issue, member schools can propose the change and vote
 - iv) WIAA provided statistics
 - (1) In all sports 48 teams qualified for state for the first time
 - (2) 20 teams qualified for state after last qualifying 20 years ago
- c) Home course distance 25 miles
 - i) Survey results asked for a further distance

- ii) Eventually survey with suggestions 25, 30, 35? How high do we go without making it absurd
- d) Scores submitted into iWanamaker for post season
 - i) Using iWR for groupings and best 6 scores
- e) Very limited problems with iWanamaker in the post season
- f) Asked about making a cut at state tournament
 - i) Schools would drop a player and only play with 4 was a suggestion
 - ii) Coach would pick which player wouldn't play
 - iii) Currently we were not in favor of a cut
- g) State Cart plan
 - i) Limited carts
 - ii) More spectators vs carts available
 - iii) Cart shuttle suggestion
- h) Asked for suggestions on pace of play
 - i) Suggested 1 & 2 to the bag
 - ii) Increase WIAA staff to help with pace.
 - iii) Thought pace was good on day 1 but became slower on day 2
 - iv) Pace for practice round was noticed by committee
- i) Coach on green
 - i) Suggested but tabled by committee
 - ii) WIAA advised we have a plan on how to monitor data of how the round would play faster
 - (1) Use of iWanamaker round time
 - iii) Survey for 2025 was not favorable in the plan. 2024 was much more favorable
- j) Practice at University Ridge
- k) NIL
 - i) Education
 - ii) Suggested Hat not be a part of the rule, but that will not change.
 - iii) Video example by WIAA - send to boys coaches too.
 - iv) 2 players / coaches notified by WIAA staff at the state tournament for having illegal gear and the situation was corrected.

20. Old Business

- l) [New Logo](#)

21. New Business

Motion to Adjourn: Becky Halvorson

Second: Tonya Gnewikow