

GCAW 2025 Spring Meeting Agenda

Friday, February 21, 2025
Community Corner at The Corners
270 N Lord St, Brookfield
WI 53045
6:00 pm - 8:30pm

Present in meeting: Adam McDonald, Brian Scrobel, Andy Landenberger, Tony Pritchard, Steve O'Brien, Eric Swanson, Ray Johnson, Carole Zierden, Chris Peters, Andrew Delong, Becky Halverson, Ryan Krall, Rob Jansen, Andrea Wieland, Jay Christensen

Absent: Scott Helms, Tonya Gnewikow, Brian Bobinski, Chad Salay

1. Spring Board Meeting Minutes: [Fall of 2024 Minutes](#)
Motion to Approve: Andrew Delong Second: Rob Jansen Unanimous Approval
2. Treasurer's Report - Becky Halverson
 - a) Went to the bank in November and completed what we had voted on.
 - i) \$20,000 to 35 Month CD with a rate of 3.682% (Maturity Date is Oct. 27, 2027). Accrued interest so far is \$174.25.
 - ii) \$80,000 to Money Market. Since starting this, we have earned \$207.83 in interest.
 - iii) Remaining to Elite Business Checking
3. Personnel Report - Adam McDonald
 - a) None
4. Spring Clinic / Summer Clinic - Brian Scrobel and Becky Halverson
 - a) Spring Clinic - Saturday, Feb. 22 (X-Golf American Family Field)
 - i) [Click here to view where to park and enter](#)
 - ii) 130 signed up (118 + 12 board members)
 - iii) 8:30am registration in Yount/Aaron room
 - iv) 9am-12:30pm in Yount/Aaron room
 - v) 12:30pm-3:30pm in X-Golf
 - b) Summer Clinic - Tuesday, June 17th (Thornberry Creek at Oneida) -
Registration will begin tomorrow

- i) Monday, June 16th
 - (1) All State lunch and meeting (TBD)
- ii) Tuesday, June 17th
 - (1) 9am-11:30am board meeting at Thornberry
 - (2) 11:30am-12:15pm Tracy Lick with Bushnell - range demo
 - (3) 12:30pm shotgun start
 - (4) 6pm-9pm Hall of Fame awards dinner (Taste of Italy)
 - (5) [Hotel rooms at Oneida Casino](#)
- c) 2026 Spring and Summer Clinic Ideas?

Wausau and Minocqua Area Recommendations

5. Membership - Ray Johnson

- a) Membership totals as of February 18, 2024
 - i) 10 Assistant Coach
 - ii) 110 Head Coach
 - iii) 7 Program
 - iv) 45 School
- b) 172 total memberships purchased. The estimated number of coaches covered with an active membership is 314. This is up from an estimated 308 last year
- c) (Becky) Reports show that we are up \$1,798 in membership dues from last year to this year.

6. Hall of Fame and Awards - Steve O'Brien

- a) HoF discussion - Mark Olsen - Westosha Central H.S.
- b) HoF discussion - Mike Breaker - Arrowhead H.S.

Motion to Approve: Becky Halverson Second: Carole Zierden Unanimously Approval

7. College Showcase - Andrew Delong

- a) [Volunteer Signup](#)
- b) [Event Details](#)

8. All-State Committee - Brian Bobinski

- a) No Report

9. Post-Season Committee - Ryan Krall

- a) Back to the drawing board for proposals
- b) Football proposals vs. our proposals
- c) Ask for the moon for the next round??
- d) Overall messaging of what we are looking for
- e) Blanket statement from the board for or against success multiplier?

- i) Competitive balance discussion
- ii) Membership advisory question for competitive balance.
- f) [Other states information](#)

10. Social Media - Tony Pritchard

11. Communication - Adam McDonald

- a) Emails
- b) Partner Emails
- c) Boys Sectional
- d) Coaching documents
 - i) [Coaching on Course](#)
 - ii) [Coaching Advise](#)
 - iii) [Post season hosting checklist](#)

Motion to Support the WIAA Proposal: Andrew Delong Second: Jay Christiansen
The GCAW Board will support the WIAA's senate bill proposal contingent on the responses of other coaches associations across the state.

Unanimous Approval

12. Academic All-State - Ryan Krall

- a) Girls Team Academic All State - 82 teams nominated
 - i) Division 1 Award Winners
 - 1) Gold - Sussex Hamilton
 - 2) Silver - Eau Claire Memorial
 - 3) Bronze - Slinger
 - ii) Division 2 Award Winners
 - 1) Gold - Colfax/Elk Mound
 - 2) Silver - Spooner
 - 3) Bronze - Lake Country Lutheran
- b) Individuals and Teams Posted To Website Next Week (Ray?)

Motion to Approve Girls Team Academic Teams: Eric Swanson Second: Becky Halverson

13. Scholarship Committee - Jay Christiansen

- a) Scholarship application:
<https://golfcoacheswi.org/2025-scholarship-application>

14. Grow the Game Committee - Tonya Gnewikow

- a) No report

15. Marketing Committee - Tony Pritchard

- 16. Website Report - Ray Johnson
 - a) No report

- 17. WSGA - Rob Jansen

WSGA Foundation awarded 152 grants totalling \$100,000 to HS golf programs.

Thanks to Adam and Brian S. for their help reviewing grants. Checks will be mailed next week.

- 18. Jr PGA - Andy Landenberger

The Junior Foundation board voted to add the GCAW President to our board. If the GCAW president is not able to attend, the GCAW can send a board member to a meeting to represent coaches. Becky Halverson was also voted to our board. Spring meeting on February 25 will be the first meeting for them. Idea on when they hire a new Shafranski. We should have the GCAW President, WSGA, WPGA, & Foundation meet with the new person to discuss golf in the state. Junior Membership opened on January 27. Event registration opens on April 2 Foundation will award \$90k in scholarships this year, up from \$85k in 2024. Showcase entry fee going up, can discuss the split.

- 19. WIAA Report - Adam McDonald

- a) WIAA Sports Advisory
- b) Report from voting from GCAW proposals

GOLF					
1	Season Regulations: 15. f. During regular season only, on a 2-year trial basis, that the head coach be allowed to coach on the green without slowing down pace of play.	5-0	1-12	No	8-9
2	Season Regulations: 9. During the regular season, schools can schedule a practice round at the regional site and a practice round at the sectional site during non-school days. These rounds do not count toward their season maximums. The additional practice round, for schools advancing to sectionals remains in place.	5-0	13-0	Yes	17-0
3	Post tournament host assignments only. Filling in the school assignments based on geography and team rankings.	5-0	2-11	No	0-17

- 20. Old Business

- a) [New Logo](#)

- 21. New Business

- a) Recognition for Bob

Motion to dedicate the Bob Sullivan Memorial Scholarship after Bob: Ryan Krall
 Second: Jay Christensen Unanimously Accepted

b) Consideration of Max Score suggestion.

Interest was expressed to come up with formal language for the use of a max score suggestion - a proposal will be compiled and presented at the summer board meeting.

Motion to adjourn: Andrew DeLong Second: Andy Landenberger