

GCAW 2024 Spring Board Meeting Agenda

Friday, February 23rd, 2024

6:00 PM - 9:00 PM

Embassy Suites

1200 S Moorland Rd

Brookfield, WI 53005

Meeting Room: U.S. Army Boardroom at Embassy Suites

Present in meeting: Adam McDonald, Eric Swanson, Andrew Delong, Ray Johnson, Becky Halverson, Tony Pritchard, Andrea Wieland, Andy Landenberger, Ryan Krall, Steve O'Brien, Brian Scrobel, Carole Zierden, Tonya Gnewikow

Absent: Scott Helms, Indiana Thompson, Corey Manlick, Jay Christiansen, Rob Jansen, Brian Bobinski, Chad Salay

Meeting Called To Order @ 6:26 PM

1. Spring Board Meeting Minutes: [Fall of 2023 Minutes](#)

**Motion To Approve By Carole Zierden - 2nd By Becky Halverson
Unanimously Passes**

2. Treasurer's Report - Becky Halverson
 - a) BMO Harris options
 - i) Savings account (0.01%)
 - (1) Liquid, higher interest than current
 - ii) Money market account (1% silver if balance is <\$100k or 2% gold if balance is \$100k+)
 - (1) Liquid, higher interest options than savings
 - iii) CD (13 month option is 5% or 25 and 35 month options are 4.5%)
 - (1) Non-liquid, highest rates
 - iv) Investments through financial advisor
 - (1) Non-liquid, rates fluctuate
 - b) We need to decide the amount and option(s) we want to do.
 - c) Becky proposes to transfer our funds from our Non-Profit Checking Account into a Relationship Banking Account and put \$20,000 into a 35 month CD and the rest into a money market account.
 - i) If we did that, we would earn \$2,739.76 of interest on the CD and \$4,756.66 of interest on the money market account for a total of \$7,496.42 over 35 months.

Ammended proposal - \$20,000 will be invested into a CD at the discretion of the treasurer. Remaining amount will be invested into a money market account. Motion passes unanimously.

Motion to adopt Becky's proposal about moving funds - 2nd by Andrea Wieland

3. Personnel Report - Adam McDonald
 - a) None

4. Spring Clinic / Summer Clinic 24 and 25 - Brian Scrobel and Becky Halverson
 - a) 2024 Spring Clinic - Event sponsor is Old Fashioned Golf
 - i) [Click here to view where to park and enter](#)
 - ii) 120 signed up (107 + 13 board members)
 - iii) 8:30am registration in Yount/Aaron room
 - iv) 9am-12:30pm in Yount/Aaron room
 - v) 12:30pm-3:30pm in X-Golf
 - vi) 3:45pm tour for those who paid to go on it
 - b) 2024 Summer Clinic - Event sponsor is Old Fashioned Golf (announcing the opening of registration at the Spring Clinic tomorrow)
 - i) Monday, June 17th
 - (1) All-State lunch and meeting 11am-3pm in Trappers Turn North Room
 - (2) 3:30pm tee times for 16 at Trappers
 - (3) [Hotel rooms at Springhill Suites by Marriott Wisconsin Dells](#)
 - ii) Tuesday, June 18th
 - (1) 10am-1pm board meeting in Trappers Turn North Room
 - (2) 1:00-2:30pm Putting Course Social
 - (3) 3pm shotgun start on 12North
 - (4) 6pm-9pm Hall of Fame Awards Dinner (BBQ)
 - (5) [Hotel rooms at Springhill Suites by Marriott Wisconsin Dells](#)
 - iii) Wednesday, June 19th
 - (1) 10am shotgun start at Trappers Turn
 - c) 2025 Summer Clinic
 - i) Monday, June 16th
 - ii) Amac will do some checking with Minocqua Country Club again.
 - iii) Other options: TPC Madison, Wausau Country Club

5. Membership
 - a) [Memberships as of February 20, 2024](#)
 - b) Membership summary

- i) 94 head coach memberships
- ii) 10 assistant coach memberships
- iii) 12 program memberships
- iv) 45 school memberships
- c) 161 total memberships purchased. The estimated number of coaches covered with an active membership is 308 assuming each program has two coaches and each school has four coaches

6. Hall of Fame and Awards - Steve O'Brien

- a) **Distinguished Service Nomination** - George Faherty - Oconomowoc
- b) **Hall of Fame nomination** - Peggy Gierhart - Madison Edgewood

Motion to accept both nominations - 2nd by **Tonya Gnewikow** Motion passes unanimously

7. College Showcase - Andrew DeLong

- a) [Volunteer Signup](#)
- b) [Event Details](#)

8. All-State Committee - Brian Bobinski

- a) No report

9. Post-Season Committee - Ryan Krall

- a) [Consent Items From February Meeting](#)
- b) Major Areas For Consideration/Board Proposal
 - i) Course Selection For Tournament Series Events
 - ii) Placement Of Teams At Regional Level
 - iii) Percentage Distribution Of Teams In D1 and D2

10. Social Media - Tony Pritchard

11. Communication - Adam McDonald

- a) Gmail Account status

12. Academic All-State - Ryan Krall

- a) Girls Team Academic All-State Results
 - i) 71 Schools Nominated - 46 In D1, 25 In D2
 - ii) Division 1: Gold - Pewaukee
Silver - Holmen
Bronze - Ashwaubenon

- iii) Division 2: Gold - Luxemburg-Casco
Silver - Darlington
Bronze - Colfax/Elk Mound

- b) Formation of New Golf+Academic Award
[Proposed New Award Idea](#)

13. Scholarship Committee - Jay Christiansen

- a) Our 23-24 scholarship application:
<https://golfcoacheswi.org/2024-scholarship-application/>
- b) We go live on Saturday, February 24.

14. Grow the Game Committee - Tonya Gnewikow

15. Marketing Committee - Tony Pritchard

- a) Follow-up on Marketing Firm proposal
 - i) <https://rytechllc.com/our-work/>

16. Website Report - Ray Johnson

- a) The website has been refreshed and updated
- b) Added contact forms instead of listing emails, which helps with spam and phishing attacks
- c) Forms have all been switched over to forms inside the website instead of Google Forms

17. WSGA - Rob Jansen

- a) WSGA Foundation Grant Update - Awarded a record \$100,000 to 135 different programs. All checks have been mailed out. Thanks to AMac and Scrobel for the help reviewing applications.

18. Jr PGA - Andy Landenberger

 2024 Spring Meeting - Junior Foundation Report.doc

Our PGA Spring meeting is February 28, here is the report for that meeting.

19. WIAA Report - Adam McDonald

- a) 1. Recommend during regular season and tournament play that the head coach be allowed to coach on the green without slowing down pace of play. Failed 3-11; Executive Staff -- No. The sentiment thus far is that pace of play needs to be greatly improved and that allowing coaches to coach on the greens will create even longer rounds. Also, coaches tend to focus on better

players to help with their putting and it is the weaker players who take more time and have more putts.

- b) **2. Recommend removing i.** During the regular season and the WIAA tournament series, host schools must relocate as many forward and men's tees as necessary to create a women's length course that is approximately 15% shorter than the men's length course. Failed 0-14; Executive Staff -- No. There are other ways to get schools to start girls' golf programs. This regulation promotes girls to get involved in the game of golf at all schools.

20. Old Business

- a) None

21. New Business

- a) By-laws review
 - i) [Google Docs](#)

Motion to adjourn meeting at 9:03 PM