

Summer Board Meeting Minutes 6-18-12—Lake Arrowhead, Pines Course

Meeting Called to order at 9:12 am by President Dick Kyes.

Attending Dick Kyes, Carole Zierden, Garth Gerstenberger, Ed Carlson, Mark Johnson, Bob Sullivan, Chuck Menzel, Brian Scrobel, Steve O'Brien, Tony Pritchard, John Lonergan, Bob Lehninger, Andy DeLong, Brian Bobinski, Dave Taebel, Ray Johnson, Jay Christiansen, Ken Barrett, Tom Shafranski, Tonya Gnewikow, Andrea Wieland, Peggy Gierhart. Not present: Dirk Willis

New board member PGA—Andy Landenberger from Wisconsin PGA. The board felt that he is a great fit for our association, as the Wisc PGA is very involved in Junior Golf. They also started the Wisc PGA Invite, and have helped our Showcase to be a bigger event due to the extra player of the year points. Voted online before meeting to accept Andy onto our board—passed 19-0.

Andy introduced—passion for junior golf....will help in any way he can: JrPGA events. WisPGA giving money back to our high school programs with the WisPGA Invite. Over 500 kids received packet of Jr.PGA info and their numbers are up. Would like WisPGA link on our website, that sends people to their membership page.

Chuck Menzel's position—Retired Coach—connecting with retired coaches, get them to join, be involved. Chuck asked us to send him emails with contact info to these retired coaches. Several HOF coaches aren't members—should get them involved, play in clinics, etc. Chuck's position will be kind of an information- gathering position, and we hope that in the future we could host a GCAW retiree tournament. In the Coach Approach we will have a "Where are they now" retired coach section—like we do for college players.

Summer Clinic report by Garth—76 today, 63 tomorrow. Last minute registrations are a problem. 48 about 10 days ago. Must do better job of getting the registration in. Course needs to know, etc. Meals, tee times, etc. After golf, banquet and general meeting. Tomorrow Lakes course for clinic. Last year only 60, we were worried b/c maybe the 2-day was a turn-off. NEXT YEAR: Irish course at Whistling. Perhaps a 1-day event?—meeting in morning, shotgun at 2pm—Tuesday. Monday morning all-state 9:00am, 11:30 general board meeting with lunch? Straits course for \$82 at 4pm. Limited to # of golfers??? Last time, Irish course sold out—max 90? Garth will find out what our max # is. Discussion from Scrobel worried about 2-day to 1-day, not being consistent. Ed asked if playing scramble or regular golf? Garth thought regular golf. Keeping costs down—welcome gift will be less.....Will board gift be green fees for straits? We would check into prices and possible 2-day event with Dirk. Tonya motioned to accept Summer Clinic report, Bob Lehninger 2nd. Motion carried.

Spring board meeting minutes....reviewed thru email—Motioned to accept by Ken, Dave/Carole 2nd.

Treasurers report by Andrea—GCAW in great financial position. Not a lot to report from spring to summer clinic because most of what we do between them is deposit memberships and showcase money, and summer clinic money. Andrea mentioned she would email everyone about the mileage logs. Also, will send out working bylaws/policies/procedures, etc. Andrea also mentioned that the

savings account we hold at the Milton Savings Bank will be closing and will be taken over by the Bank of Milton. So, now would be a good time to move that money over to our M&I account so we have only one account. Board agreed that moving it to M&I would be easier than having two separate accounts that we may have to move in the future. Motion to accept Treasurer's Report by Brian Scobel, Chuck Menzel 2nded, motion carried.

Membership Report by Mark Johnson—268 members last year at this time, now have 319! The breakdown for the 319 is as follows: 13 assistants, 182 head coaches, 23 programs, 85 schools, 16 lifetime (retired). There are 9 schools under the program membership, school membership involves a total of 25 schools. 55 coaches used paypal to pay. Next year we should shoot for 350 members! Growth! Could move head coaches into a school membership. Only one other year we were over 300 members. Have more money in than last year! We were worried about money being down, but it's actually up!

Monthly updates were great. August 1 new fiscal year starts....confusing for members sometimes....paying membership at summer clinic.....not sure if paying for 2011-12 or 2012-13. Garth will add a line for following year onto summer clinic.

Dave motions to accept membership report, 2nd by Jay, membership report carries.

College Showcase Event Report by Scobel & Lonergan. Entries at 92. 102 is max. Shirts ordered. 2-day format discussed. Some players have form issues. John and Ray working on this. Brian motions to give John the max allowable of \$599 for coordinating the booklets and collecting all the entries. 2nd by Tonya. Motion carried. John plans to print Black n white booklets for players, color booklets to the coaches. Suggestion by Andrea to put coaches names on booklets. Andy in charge of volunteers. Will email board. Everyone should be there to help. GCAW will pay for lodging and meals for volunteers. Golfers should check website by mid-July to find more info. Sunday check in 2:00pm. Bob Lehninger motioned to accept College Showcase Report, Ed 2nd. Motions carries.

All state report—71 nominations. Dick read off all teams. HM—34, 3rd team—8, 2nd team—8 players, 1st team, 7 players. Questions concerning all-state—to Kyes. No dialogue to parents. Go to coaches, coaches come to us. Two girls nominated to be voted onto the fall teams.

Only one coach nominated a player that we were concerned with—Glenn “Buck” Welsch--Mark verified he is a member (name “Phil Welsch” was listed). Dick Kyes name and email should be listed on form....

Motion to accept All-State Teams and Report by Bob Lehninger, Chuck M. seconded. Motion passed.

Bob Sullivan Academic All=State. WIAA gave list to Bob Sullivan. Tom wasn't sure if the database Bob used was theirs.....database was invaluable. Girls 155 honorees, ave gpa was 3.855. Boys 219, 3.838 ave gpa. Certificates at state tourney—bob said most didn't get them at tourney, would like them to be in coach packet. Tom said they can be put in if get 2 weeks in advance. Some discussion on getting weighted gpas—must convert to 4.0 scale. Guidance counselor can do this. Bob will put it on sheet that must be converted. Need to use “unweighted” verbage on form. Especially for the team all-state form.

Boys team all-state applications = 12, D2&3 = 4. Girls teams nominated = d1 = 14, d2 = 3. Giving 3 awards. Bobo suggested we print certificate even if not 3rd or better. Coach can take to principal to show how good it is. Individual all-state 3.5 not weighted---we need to make sure they are using a 4.0 scale. Unweighted is a necessary thing! Need to go to 4.0 scale. Be consistent. Ed made motion to move the criteria to 3.25 on unweighted scale for the individuals. Individual would be ¾ of matches, soph, jr, sr, at least 3.25 on an unweighted 4.0 gpa scale. Dave Taebel 2nd motion, motion carried.

Tom Shafranski adds that it's becoming very prestigious, be delicate and use integrity to get grades consistent. Andy motions to accept report, Jay 2nd report—motion accepted.

Hall of Fame Report by Bob Lehninger--4 members going in tonight—Duchin, McKichen, Oftedahl, Tallmadge most we've ever had is 2, This year it's 4....John from macc fund is coming to introduce Tallmadge. We need to tell presenters 5-10 minutes. Andrea brought up "cleaning up hall of fame process" and duties for hof committee—ok the info, making sure application is complete, requirements. Board will spend time in fall doing this—hof committee should pick out other awards as well (Friend of golf, pga friend). Dick and Andrea will put on paper the criteria and list what the committee has to do. Dick will take the process and get in writing. Will get it together for fall. HOF Committee will be John, Tonya, OB, Brian S., Jay.—Committee chair to be determined at fall. Motion to accept report by Chuck, Andy 2nd. Motion carried.

Awards Report—Still cleaning up from years past. 25 years of coaching, still can't find one coach from Darlington. 2 Hole in one's still not delivered. 7 hole in ones for this boys season—Colin Lane (sp?) had two in one season (Sun Prairie)! Board members service awards. State Champion coaches plaques will be mailed out, along with all-state awards. Did get 2 coaches to join that weren't members so they could get hole in one plaque. Raven has been great—using them for all awards other than HOF plaques (Healy). Motion to accept report by Scrobel, 2nd by Tonya.

Andy DeLong—Coach Approach Report—will do one after each board meeting, will also do one after the showcase. Will put hole in one awards in there. Peggy motions to accept report, jOhn 2nd.

Ray Johnson Website Report--doing well with website. Unique visitors, goes up in April and May. Home page #1, results #2, Rankings #3 showcase #4. Going well.

Social Media—Tony Pritchard—FB going well, 135 followers on Twitter, is a transition from fb to twitter. Posting things and tweeting can be done by a few more people in SE Wisconsin. Bob Lehninger asked if we should have a media person on board? Peggy thought Rob Hernandez would be great. Bring to fall? Decide in fall if we want to have someone as a media rep. Talk to them to see if they will be active. Ken Barrett accepted report, Lehninger 2nd. Motion carried.

Other: Tony working with Dirk on getting volunteers for USWO. Hospitality Tent—Brian forwarding bill to me. State Rankings good, send info to Brian.

WIAA report= Tom wants to make sure coaches understand the rules procedure on how a rule becomes a rule—coaches advisory, etc. Reviewed the questionnaire forms that went into State Tournament

packets—happy the GCAW did these, and put in state packet. Info is valuable to us—moving forward we want to make sure that Deb listens to our selections—1*, 2*, 3*. We will have to be stronger on this—Brian and John went to a sectional that was very poorly run—hadn't hosted before, new ad, new coach.....Tom said there is so much turnover in Ads positions, and that's part of problem. Some new ADS don't put in, get assigned and don't know it.....Dick wondered if we as a GCAW could contact the coaches—to make sure they know—so they have checklist on what to do....Brian S, Dick K, Brian B will contact those coaches so they get the 'host checklist' to them. Deadlines (timeline) on fees, which course, yardage, 2 coaches meetings, etc. Committee to go to Tom at WIAA for course hosting/selection/questionnaire, Andy DeLong, Mark Johnson, Ed Carlson will also help out.

Girls State tourney at fall. 5343 red tail course. Par 72. Pace at 4:21. Differences from u ridge=more hazards, less hills, more holes to clubhouse, practice round availability listed on website. No limit to number of practice rounds, will have SVA there in fall. \$29 rate, \$50 for adults. Hospitality tent available. Coaches can take individuals there to practice in summer, or use contact day to assemble team.

Reminder for use of cell phones, for emergency and for looking up data. No kids can use phones for data or yardage.

Ed asked for Reminder to coaches for rules tests, etc. Take test only one time for year—spring for boys, girls coach who coached in spring doesn't have to watch it in fall. Discussion on making it a requirement before getting into tournament series.

Group scoring—was great when coaches support it. When coaches don't support it, it doesn't go well.

Pace of play—Andrea brought up the 3-somes at regionals were awesome—all under 4 hours, pace of play checkpoints were great. Tom noted that in girls season, no more than 3-somes would be allowed. Course will have to give up 5 more tee times.

WIAA website—beyond 9&18—utilize technology for additional coverage. Online scoring was good, with girls season easier to do troubleshooting at beginning of year. Coaches advisory and Tom discussed a cut at state tournament to ease the pace of play. Will be brought up again this fall. Cut would be good way to handle those situations. Would cut teams and individuals. Working out numbers for D1, D2, D3. Discussion on state tournament cuts....having an individual state tournament championship, and team be separate.

WIAA did study on medals and trophies at state tourney, no inequity.

Discussion on 40-sec shot clock—if only tournament administrator can administer the shot clock, it's impossible to enforce. During regular season and wiaa series, that's the regulation.....need someone who really understands it. Andy suggests having 2 people allowed to do the "clock."

Marketing Report—Dave said the headcover guy not coming, brought sample. TaylorMade has a coaches discount available for coaches to use...very good pricing. Players pass guys coming tonight.

Scholarship report (Jay)—first year, Alex Tresp of Wausau East is the winner for the boys. Girls—only two nominated—going to split between Stephanie Gerber and Sammie Liebham (both from Sheboygan North). One coach questioned GPA—too high? 3.75 unweighted. Separates the really good students.....will put “unweighted” on report. Need to have meeting time same as boys all-state to choose scholarship. Brian Bobinski motion to accept the Scholarship Report, and the winners. 2nd by Andrea. Motion carried.

Spring Clinic Report by Ed Carlson. March 22 board meeting, March 23 clinic. Dates accepted. Andrea suggested possibility of moving Spring clinic to the indoor practice facility at Univesity Ridge. It will be opened in November. Andrea will contact Todd Oherlein and find out pricing on food and reserve dates if allowed. Jay accept, john 2nd.

Motion to adjourn meeting at 12:18pm, Andy seconded it. And off we went to play golf!.....