

## Fall Board Meeting 10/20/12

**Present at meeting:** Dick Keyes, Chuck Menzel, Ed Carlson, Jay Christianson, Carole Zierden, Tonya Gnewikow, Brian Scrobel, Steve O'Brien, John Lonergan, Brian Bobinski, Andy DeLong, Peggy Gierhart, Bob Sullivan, Andy Landenberger, Andrea Wieland. (Board members not present—Mark Johnson, Ken Barrett, Garth Gerstenberger, Tony Pritchard, Dave Taebel, Ray Johnson, Dirk Willis.)

-Meeting Called to order by President Dick Kyes at 9:15am

-Summer board meeting minutes were sent out via email for all members to review and approve. Motion to approve minutes by John Lonergan, 2<sup>nd</sup> by Carole—motion carried.

**-Board personnel**—Scott Helms from Hartford will likely take over John Lonergan's positions in a couple of years. He's a "doer." We will plan to have him attend the spring board meeting so he can learn how to take over John's positions of Hall of Fame, and Showcase Director (showcase booklet) starting for 2013. He's very passionate, will be huge asset. Motion to approve Scott onto the board by Scrobel, 2<sup>nd</sup> by Bobinski. Motion carried. Andy Landenberger was also introduced—WPGA representative. We all introduced ourselves to Andy. We feel having him on the board will be a great fit for promotion of high school golf.

**-Treasurer's report by Andrea**—Association in good financial standing. This year, our budget was great—we kept our expenses at only \$766.74 above our budget. Our income was higher than anticipated (mostly due to increased membership and raffle!)—we had an extra income of \$1804.61 than expected! We had originally expected a budgeted profit of \$3910, but with actual income and expenses better than expected, our estimated actual profit was \$4937.87!!

- Our total balances as of 10/17/2012 = \$15,948.57 + \$11,109.48 = \$27,058.05
- Andrea's concern is with paperwork that must be filed with the accountant through QuickBooks. Andrea will likely need "tutoring" with this software, which is \$75 per hour to get help. Brian Scrobel motioned to allow up to 5 hours of tutoring (\$375). Carole 2<sup>nd</sup> the motion. Motion carried.
- Order a board gift—we agreed to do a gift every other year, opposite of the year we get new uniform shirts. We got shirts for the 2011-2012 year, so this year we will order a board gift. Brian Scrobel suggested a Rain jacket or a putter. Andrea suggested a cost of \$100 maximum. Board agreed that something more visible like a jacket would be best. Scrobel will find options. Andy L. said that going to the PGA show in Brookfield next week would be a great option. We will get the order placed through emails.

-Motion to accept treasurer's report by Tonya, 2<sup>nd</sup> by Jay—motion carried.

**-Membership Report by Ed Carlson**—129 official members so far for the 2012-2013 year, some schools slow in getting money in...Breakdown includes all individual head coach memberships, and also 14 school memberships. Last year at this time there was 120 members. Discussion about when membership payment is due: Membership payment is always confusing b/c of year Aug 1 to July 31. We need membership info on spring and summer clinics. Bob's valuable WIAA list is no longer going to be available due to website issues. Discussion on making sure people know when their memberships are due....are they a member? So many questions on this—Ed got at least 20 so far this fall—right now members have to check website for updated list. Adding the specific dates to spring/summer clinics forms should help. Andy and Bob will send email blasts out. Is receipt possible? Email receipt? Exploring that idea might also help a lot. Brian Scrobel motions to accept membership report, Bobinski 2<sup>nd</sup>

**-Retired Coaches Report by Chuck Menzel**—15 retired members.....Chuck needs emails for any retired coaches in the area...to get the info out.....retired members need to be marked or separated on our membership list—and where they coached—so they stand out. Motion to accept Retired Coach report—Scrobel, 2<sup>nd</sup> by Ed. Motion carried.

**Showcase Report—by Scrobel/Kyes:** Coaches representation down from last year (42 in 2011, 27 in 2012??). Coaches there on Sunday—watching the range—but we all agreed that we need to get more coaches there—Brian proposed that the Showcase is free for coaches—IF they are present! In the booklets for 2013, we will put college players “where are they now?” section. We will also add an ad for for tm/adidas for free, but then sell ads in booklet to scouting services. How much to charge? \$800 per page? Showcase committee will set prices and work on getting advertising spots filled. One concern for data collection is that it was 6-irons, not drivers. Date will stay same as this year—last Sunday/Monday of July. (28, 29). Motion to approve Showcase Report by andy delong, 2<sup>nd</sup> by chuck—motion carried.

**Girls All-State Report**—66 nominations, we went thru criteria. Have 7-7-7 on teams and 29 hm’s. Should we cut off hm’s or have a range of numbers? Scrobel says no—we want to honor as many as we can. Peggy mentioned if we could have state listed on the form that would be better for consistency in averages—or just clarify that average is before state—need to have that on the form. Need to add additional criteria about sportsmanship, how you carry yourself on the golf course—“golf course etiquette—needs to be on form. Course rating/length is often left off forms (coaches are lazy and don’t want to look them up)—We recommend that a link to usga website is on the form so coaches can find ratings and yardages easily. Peggy announced teams. Bob Sullivan motioned to approve teams, Jay Christiansen 2<sup>nd</sup>. Motion carried. Feel bad b/c several good players were not nominated, but we did send reminders, state packets, talked to several of the coaches.

**Andy Landenberger WPGA discussion**—New things—Golf Federation of WI—Ben cowan/Derek Schnarr—club golf—team golf during spring/summer, boys in summer/fall. Team aspect is confusing, but their vision is to get PGA instructors involved, and they have a “Team” and Team practices. Ed expressed concern with the direction this could go—is this taking over our position as the GCAW? It competes directly with wispga events—wispga will not give out points for their events. Not thrilled about doing events on weekends in spring and fall.

WisPGA would like to be more involved with state tournament—we use WSGA only right now—need more involvement with them, if possible for regionals and sectionals....can we put something in there for a WisPGA official there if a WSGA Rules official is not available? Would also like to help with other issues such as pace of play—course set-up (adding length to girls state tourn yardage), marking course, running the tournament. WisPGA has staff—12-15 officials that they have as a list—only a few overlap with WSGA. Advisory will talk to Tom Shafranski about this.

**Scholarship report—Jay Christiansen.....**Scholarship GPA too high? (3.75 currently) Will 3.5 get more applicants? Do we want more applicants? This year we will keep it the same at 3.75 unweighted so we keep it very exclusive. Feb 1 to May 1 is the application window. (Deadline May 1, 2013 this year.) Committee will meet the night before the summer clinic to choose—will be announced to general membership at the summer clinic. Committee members to be decided on at spring board meeting. Andrea made a motion to increase the Scholarship money amount this year to a total of \$3000—\$1000 for first, \$500 for second in each boys and girls. Motion to approve by John Lonergan, Second by Ed. Only nay comes from our non-conformer, Brian Scrobel.

**Bob Sullivan—Acaemic all-state.** Worked great to send out reminders—he received 43 applicants in the day or two after the reminder went out. The GPA minimum dropped to 3.25 this year, and so far has brought in 8 more applicants. Bob has a 1-week turn-around for getting certificates out after deadline. Bob loves the google docs forms—they are easy, time stamped, and saved in an online cloud. Very easy, and has tools to track with.

Team academic All-state—medals for 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup>—\$250-\$550 cost for those medals. (Still haven’t given out last year’s medals.) February will be first time to nominate a team for girls b/c of semester grading. Must use the 5 from regional roster. It was suggested to have a standard—if there is a team gpa of 3.25, for example,—all of those teams will receive a certificate. Motion by Bobinski—Any team with cum gpa of 3.25 would get certificate and press release sent to school. 2<sup>nd</sup> by Andy Delong. We want to be sure that we get updated coaches emails so the communication is better with this.

**Spring Clinic Report—Ed/Andrea**—This year’s Spring Clinic will be on Saturday, March 9 @University Ridge GC. Start time will be 9:00am. Agenda to be determined, but may include WSGA, WisPGA, WIAA, Coaches Roundtable, Andy North as speaker (if possible). At 11:30, we will break for a box lunch (cost of \$10 per), and then will tour the new indoor facility. Following the tour will be a Coaches Clinic by Todd Oehrlein and Michael Burcin in the facility. We will then go back to the clubhouse to finish the agenda. Clinic should end around 3:00pm. Since we have a box lunch planned, the cost will be able to remain the same--\$30 per coach. Motion to accept Spring Clinic report by Tonya, Andy Landenberger 2nded.

**Website/Social media report**—(none)—Ray & Tony not present. Mentioned by DeLong that twitter is taking off—kids using it more, coaches using it more. Ray sent out website stat info, we reviewed it as a group.

### **WIAA Advisory topics**

-State tourney cut—This is not an option that any board members want to have put in place. Perhaps for a weather-related situation it would be okay. Andy Landenberger also said that there would be better options for running the tournament instead of cutting opportunity to play on the 2<sup>nd</sup> day. Maybe WSGA can have a say in how the state tournament is ran since they foot the majority of the bill for the golf portion.

-Threesomes girls—Threesomes at the regional, sectional, and state level are great, but the way the WIAA proposes it is not ideal—Peggy’s sectional played at Trappers Turn and were the “guinea pigs” for the format—Peggy said it helped for pace of play, but it was a lot of waiting at the end for teams that were not going to have a chance to make it through. More discussion of concern with 2-somes (cheating), so the individuals would be better to be paired with the teams—but, Peggy suggests switching the order of individuals so better individuals with better teams. For advisory, we will revise the proposal and take to Tom.

-Criteria for selection of regional sectional courses—need to have application say REQUIRED for hosting. Scrobel will contact Deb Hauser to look at form and ask to put some things down as requirement.

-State Tournament and pace of play—GCAW goal would be to have the tournament flow better (no 30-minute wait at turn)—and to make it a great experience for the players....Perhaps it is time to propose a separate individual state tournament, and separate team state tournament. It would still be one regional/sectional, but the individual state would take place over 36 holes in one day (on Saturday before state)? John Lonergan will type up a proposal and email to everyone. Dick will take it to Advisory.

**Awards Report**—O’Brien:—Hole In One—total of 4 this year turned in (so far)—Megan Elms from state wasn’t turned in yet. Friend of Golf Awards—Kosh mounds Fort Atkinson, Trappers Turn, and then Dufrane from Marinette sent in two forms—for Syd Wells and Pete Kretz in Peshtigo (Pga pro @ little river). HOF—2 nominations so far—Rolle Christinsen from Northland Pines and Roger Kuckkan from Arrowhead. HOF will meet before the spring board meeting—board will approve HOF selections at meeting. Andrea also mentioned that we need to speak with Tony on the awards for State Champion Coaches. Motion to accept awards report by Jay, 2<sup>nd</sup> by Ed.

**Coach Approach**—Andy will get it done if everyone can get all the info to Andy October 29<sup>th</sup>. Will get this published by November 9<sup>th</sup>. He will email out reminders on all the stuff he will need. This copy will also be a print form—will cost us postage, and will go to all schools who have golf programs

**All-star event** (Topic by Dick Kyes)—Troy Ryan from Wisconsin Dells brought up the idea for an All-star golf event with graduated Seniors. Would be in the summer. Could involve a fund-raiser. Andrea mentioned that this is what she brought up last year, to benefit the Children’s Hospital of Wisconsin, for example. Andrea also mentioned that this

would be a good way to get alumni involved—former high school golfers that now play in college. Jay mentioned that in order for them to be eligible to play, they maybe would have to be nominated as a senior for all state. This would ensure that the coach was (or is) a member of the GCAW. It was decided that we would form a committee for this potential event. Committee will be Ed Carlson, Ken Barrett, Brian Scobel, Andrea Wieland, and perhaps Jay Christianson. Discussion will be in the committee level to how this will work.

**Summer clinic Report**—This year clinic is at Whistling Straits/Blackwolf Run—June 17<sup>th</sup> & 18<sup>th</sup>. Board meeting will be on Monday morning. Sunday will be boys all-state and scholarship committees. Times TBD. Golf at Straits also available at 4pm that day for additional cost. Read Garth's email—concern came from Lonergan with getting reimbursed for clinic from his school b/c there's too much golf listed on the form. Cost is out of pocket. OB said the cost was too high for some coaches (some complained to him). Others say the cost is ok. We also should change the form so it talks more about the clinic portion, and not so much about golf only. Need to have membership pricing on form as well.

**Other topics:**

State tourn proposal brought back up again—individual/team qualifier—at large qualifiers. We would use all-state committee to choose at-large qualifiers. WisPGA could help staff a second golf course if we chose to go that route as well. (D1, D2/3 at separate courses.)

Reg/Sect evaluation forms will be sent out to Bob Sullivan to send out with master list. Ray should post it on the website. And Andy should mention it in the Coach Approach.

Moton by Jay Christianson to adjourn meeting (1:45pm) by Jay, second by Carole.