

GCAW 2023 Spring Board Meeting - 3:30pm Start
2/24/23

Stevens Point Country Club, 1628 Country Club Dr, Stevens Point, WI 54481,
in the Whiting Room

OR

VIRTUAL

[Google Meet](#)

Or dial: (US) +1 620-450-6127

PIN: 181 169 484#

Present in meeting: Brian Scrobel , Adam McDonald , Eric Swanson, Ryan Krall, Jay Christensen, Andy Landenberger, Andrew Delong, Becky Halverson, Carole Zierden , Tonya Gnewikow, Andrea Wieland, Tony Pritchard , Jeff Schmidt. Ray Johnson

1) Fall Board Meeting Minutes:

https://docs.google.com/document/d/18sa_pk0GUgWTHf4keo8GmaEHzcQ_e-ywG0R5G3b27gU/edit

Motion to approve minutes Becky

Second by Carole

Voted to approve.

2) New GCAW Board Member(s)

- Eric Swanson of Union Grove HS has been unanimously approved and officially starts with this Feb 24th meeting. Eric will be immediately joining the Communication Committee as well as the Post Season Committee. He is happy to be a regular part of our College Showcase volunteer crew, and is looking to dive in where needed. Committee chairs should feel free to lobby Eric if you feel you could use another on your committee.
 - Vote was taken via email to **approve** Eric as the new Board member.
- Garth Gerstenberger, Tomahawk HS. Garth will not be rejoining the Board at this time. His elderly parents have started to need a bit more, and he is worried about that getting worse.
- Ryan Dahl of Westosha Central has resigned his high school coaching position, and will be departing the Board. For the spring season, he has volunteered to work in an unofficial capacity, helping Adam and the Communication Committee.

3) Treasurer's Report - Becky Halverson

Balance in our account:

- i) BMO Harris Bank = \$47,665.00
- ii) PayPal = \$52,546.39
- iii) Total = \$100,211.39

If you want mileage reimbursement for this meeting, email me your vehicle information along with your starting and ending mileage by the end of the month. If you have Venmo, payments will be made using our Venmo account so please include that in the email as well.

4) Personnel Report - Brian Bobinski

See number 2 above.

5) Spring/Summer Clinic - Brian Scrobel

Spring Clinic numbers:

- i) Spring Clinic "Social" tonight 6pm-9pm - 47 registered to attend (45 last year)
- ii) Spring Clinic tomorrow at 9am - 98 registered to attend (83 last year)
- iii) Summer Clinic is booked for Blackwolf Run

Tuesday, June 20th (All State Meeting 12-3pm; River Course for board members 3:30pm tee times),

Wednesday, June 21st (Board Meeting 10am-1pm; Baths tee times/putting course 2pm-6pm; Hall of Fame, Awards, Dinner 6pm),

Thursday, June 22nd (9am shotgun Meadow Valley Scramble) -
Registration opens March 1st.

- 2024 Summer Clinic suggestions:
 - TPC Wisconsin, Wausau CC, Minocqua CC
- 2024 Spring Clinic suggestions:
 - American Family Field X-Golf

6) Membership - Jeff Schmidt

[Spring Membership 2023](#)

Overall the new system is running very smoothly. I am receiving way less emails and phone calls from Coaches and Athletic Directors. People seem to like the new system and picking and choosing which membership they need and signing up for it is pretty simple. We did have an issue at

the start of the year with Asst. Coaches not being added at signup. Still trying to get Athletic Directors and Head Coaches to make sure they add them so they get on the email lists.

- Need a system of getting me email addresses from the system to Adam for communications.

7) Hall of Fame and Awards - Steve O'Brien

- All 2021-22 awards have been taken care of.

We have five nominations for the Hall of Fame award. (Class of 2023)

- 1) Steve Plechaty - Waukesha Catholic Memorial
 - 2) Joe Bird - St. Mary's Springs Academy
 - 3) Brian Scrobel - Burlington Catholic aka. Brookfield Central
 - 4) Pete Benson - Kaukauna
 - 5) Paul Meyer - River Falls
- Steve Plechaty, Joe Bird and Brian Scrobel were unanimously accepted.
 - Concerns with Paul Meyer: not enough years of service.(12)
 - Concerns with Pete Bensen are state level accomplishments.
- If approved by the board, I will contact the nominators.

[The Distinguished Service award.](#) (Nick Movrich - Mukwonago)

- Should I pursue Benson being nominated for Distinguished Service?
 - Is this Pete Benson?

Motion: Tonya makes a motion to approve the nomination for the Hall of Fame

Second: Andrew Delong

No discussion

Motion passes unanimously.

8) College Showcase - Andrew Delong

- July 9 & 10 - Whistling Straits - Irish
- [Volunteer sign up](#) - also indicate if you need a hotel room
- Working on coaches round table (virtual) - need to decide on date (Sunday, June 25th or Sunday, July 2nd)
 - Comments: Looking forward to the virtual clinic again.
 - Participating players with a certain handicap index for registration

9) All-State Committee - Brian Bobinski

- None

10) Post Season Committee - Jay Christiansen

- None

11) Social Media - Tony Pritchard -

[What's a "Re-Tweet?"](#)

On January 12th I received a complaint about a post regarding "Recruiting Musts" A graphic showing what College Coaches are Looking for in their Recruits. - Under Par Consulting

The text message: *"Why does the GCAW promote this? Doesn't look good for Pros or Instructors in our State. What is he doing for the GCAW? "Fair promotion is good, but if Coaches need our courses for reduced rates, then those are the instructors that should be showcased."*

- Could we please discuss a Social Media Mission Statement that guides our messaging - Twitter, Facebook, & Instagram.
- How can we cover more territory - Spread out our Coverage? Multiple People Posting?
- How would you like me to filter what we post?
- When we get challenged...a formal process and procedure to respond? Or No Response?
- Anybody else ready to Take Over?

**Discussion for statement on the top of the Twitter page. It is from the second sentence from our mission statement.

12) Communication - Adam McDonald

[Consent Report](#)

- Camps information, send to coaches, post to website?

13) Academic All State - Bob Sullivan

<https://docs.google.com/document/d/17TI4DrdFpZNIpDw6Y5VvQ5SIo6LKrF-C/edit>

**Need discussion and a proposal for individual academic all state. Should we move to more players awarded or just the varsity players with 75% of matches.

14) Scholarship - Jay Christiansen

- Our goal for this year was to make our application completely an online process. Ray has done a fantastic job of turning our old paper/downloadable format into a 100% online process. Our scholarship committee members have access to each application, and can start reviewing each as they are submitted.

Here is our 22-23 application: <https://golfcoacheswi.org/2023-scholarship-application/> password to preview is scholarship

** The online application is a great transition from the paper copy. Will be live starting February 25, 2023. Will also post links to our social media.

15) Grow the Game committee - Jay Christiansen

- Girls playing for Boys teams in Wisconsin:
https://drive.google.com/file/d/1q8YA4WrOq9zgLsQsUTYLD5yN_ iyF6Vy6/view
- Sport comparisons in Wisconsin and surrounding states: [High School's sponsoring sports in Midwest States.xlsx](#)
- Tonya has accepted the nomination to become the Chair of the Grow The Game Committee.

16) Marketing Committee - Pritchard

- Bushnell - [2023 Bushnell Collection Catalog](#) & [Price Guide](#)
- Bridgestone - [2023 Bridgestone Catalog](#) & [Price Guide](#)
- SnapRaise - EAZZZZY Money!

17) Website Report - Ray Johnson

- What should we post on the Website?

18) WSGA - Rob Jansen

Andy will mention rule books

19) Jr PGA - Andy Landenberger

- We are expanding the Sherri Steinhauer girls event and Mike Schnarr boys event to 54-hole events. Will now be WAGR (World Amateur Golf Rankings) points eligible.
- Junior membership opened on January 25, at 602 members. Our tournament registration opens on March 29.
- 36-hole events will have new requirements for registration. WSGA Handicap index going to 9.1 for boys and 16.1 for girls. All Players Tour events will be "Pending Approval" for registrations.

- Events that have high demand will be lottery drawings (like Junior Tours at UW Ridge, Janesville Riverside, Oneida GC, The Club at La Belle)
- Volunteer opportunity for May 6th at the MACC Fund event if your team is not playing. Looking for 2 starters as it will be a double tee start.

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20) WIAA Report - Jay Christiansen / Adam McDonald

- Consent Report: (Per the WIAA Board of Controls: The girls golf coaches' recommendation receiving acceptance from the Board splits the [Division 2 Tournament Series](#) field into three regionals per sectional. Beginning in the fall of 2023, the top three teams, and the top three individuals who are not members of the team qualifying for sectionals, advance to compete in the sectional meet.

21) Old Business

- What should we post on the Website? Top 10 players according to iWanamaker average?
 - Tonya has a motion to post GCAW app top 10 averages.
 - Second from Carole
 - No Discussion
 - Motion passes

- Something fun coordinated with the fall meeting. Badger game? Golf in Madison and our own night in Madison?

22) New Business

- Brian Scrobel would like to nominate Chuck Garbedian, as our first Media member position on the Board
- Should we have a permanent spot on the website for Coach of the Year winners?
- A Rules committee?
 - Coordinate with Ray for content on the website.
 - Purpose to educate coaches.
 - Becky has made a motion to create a rules committee.
 - Ryan Krall seconded the motion.
 - Motion passes
 - Andrew DeLong has been nominated for the chair position.
- Minutes should be housed in one location. Google drive GCAW Account.
 - Rationale: Board Members who lose access to documents will lose them.
- College players playing in events in Wisconsin, less opportunities with the “Junior PGA” Events. Maybe the GCAW helps sponsor those events along with our college coaches on the Board.

Motion to Adjourn by Andrew DeLong

Second by Eric Swanson

Motion passes.