

GCAW 2022 Summer Board Meeting Minutes

6-21-22

Lake Arrowhead Golf Course, Banquet Hall
1195 Apache Lane
Nekoosa, WI 54457

OR

GCAW Summer 2022

Tuesday, June 21 · 8:00am – 10:00am

Google Meet joining info

Video call link:

Or dial: (US) + PIN:

Present in meeting: Ryan Krall, Ryan Dahl, Adam McDonald, Andrew Delong, Becky Halverson, Brian Scrobel, Steve O'Brien, Tony Pritchard, Chad Salay, Jay, Christiansen, Tonya Gnewikow, Carole Zierden, Bob Sullivan,

Virtual in meeting: None

Absent: Brian Bobinski, Ray Johnson, Rob Jansen, Andy Landenberger, Scott Helms, Jeff Schmidt, Andrew Wieland

Meeting called to order at: 8:09 am

1) [Spring Board Meeting Minutes](#)

Motion to approve minutes made by: Becky Halverson

Second by: Andrew Delong

Motion passes.

2) Overview of new meeting format / adding "Consent Reports/Reading Points"- Jay

3) Treasurer's Report - Becky Halverson

Discussion Items:

- I had an [online store](#) created with some apparel for us to purchase as part of a board gift. Each person on the board will be getting a UA Team Swacket and a Nike Polo ([please update this spreadsheet with your size](#)). I will be submitting the order from this spreadsheet on Friday, 6/23 so please update the spreadsheet

prior to then. If you would like to order anything else, please go ahead and order the other items you would like on your own.

- In addition, we should send this out in an email to all the coaches in our membership in case anyone wants to order anything. <https://bsnteamssports.com/shop/tEfvzvzg5n>

Will send out information to all high school coaches to see if they would like to purchase.

Reading Points/Data/Facts:

- Balance in our account:
 - BMO Harris Bank = \$58,057.39
 - PayPal = \$38,721.78
 - Total = \$96,779.17
- Just a reminder that our books close July 31st of each year so if you have invoices or reimbursements, they need to be handled the same month that you take care of them.
- If you want mileage reimbursement for this meeting, email me your vehicle information along with your starting and ending mileage by the end of the month. If you have Venmo, payments will be made using our Venmo account so please include that in the email as well.

4) Personnel Report - Jay Christiansen

Discussion Items: Dirk Willis, board resignation. Thank you for his service.

Any suggestions for replacements?

Reading Points/Data/Facts:

Looking for members for suggestions to add a board member.

5) Spring/Summer Clinic - Brian Scrobel

Discussion Items:

- Spring Clinic 2023 - Thoughts on keeping it at Stevens Point Country Club again in 2023? If so, Becky will reach out to them and get it on the books.
- Summer Clinic 2023 - Day 1 Social Event/Day 2 Golf?

- Looking at moving it to a one day summer clinic. Less participation, less schools helping pay.
- Historically it was a one day event. Two day event started in 2011.
- Could be less time commitment for people moving to one day.

Reading Points/Data/Facts:

- [Spring Clinic 2022](#) was a success at Stevens Point Country Club.
- Summer Clinic 2022 is down in attendance. We have 47 for [Day 1](#) and 34 for [Day 2](#). There are 64 for [dinner](#).

6) Membership - Jeff Schmidt

Discussion Items: none

Reading Points/Data/Facts:

- Membership has been steady and has picked up quite a bit the last few weeks with the boys season ending.
- Once August hits we will be on the new system exclusively which will make things easier to track for us.
- Big thanks to Ray and Becky helping to answer questions for Coaches, AD's, and Administrative Assistants.

[Membership Report](#)

7) Hall of Fame and Awards - Steve O'Brien

Discussion Items:

State Champions

Coaches

D1 - Ryan Isaacson

D2 - Chris Zwettler

D3 - David Albrecht

State Champions

Individual

Coach of the Year

D1 - Craig Walters, Sheboygan North

D2 - Chris Peters, Winneconne

D3 - No eligible members

Friend of Golf

Jim Ehnert , Wanaki
River Club of Mequon

Distinguished Service

Mark Rechlicz, Edgewood
Drew Molinaro, New Berlin West

Hall of Fame

Jim Saliny, New Richmond

Reading Points/Data/Facts:

8) College Showcase - Andrew DeLong

Discussion Items:

- [Note Volunteer Times](#) / Still open time slots / double up after time slots are full
- Whistling Straits has made it very clear that pace will be very important, we must be active on the course with the juniors.
- Dinner for volunteers at Holiday's following the completion of day 1.

Reading Points/Data/Facts:

- Coaches Roundtable will take place virtually at 7pm on 7/6.
 - D1: Todd Oehrlein (UW) and Mike Wilson (UW)
 - D2: Tyler Wollberg (UW-Parkside) and Mike Lewis (Upper Iowa)
 - D3 coaches / Andrea (UW-Whitewater / Delo (UW-Stout)
 - Junior College / Kris Graewin (Iowa Central CC)
 - Consults (Burcin or Snyder)
- 2023 Showcase has been booked on the Irish Course

9) Social Media - Tony Pritchard

Discussion Items: NOPE

Reading Points/Data/Facts:

[Instagram](#) - 689 Followers

[Facebook](#) - 783 people like this
874 people follow this

[Twitter](#) - 2,121 Followers

10) Communication - Adam McDonald

Discussion Items:

- Use the name GCAW app not iWanamaker when talking about live scoring.
- A member said he wasn't receiving emails. Said he has a "Lifetime" membership. Do we have a list somewhere of these "Lifetime" members?

Reading Points/Data/Facts:

Final Rankings [D1](#) [D2](#) [D3](#)

11) Academic All State - Bob Sullivan

Discussion Items:

Reading Points/Data/Facts:

404 individual 124 schools were nominated for Academic All State.

56 Submission for Team All State

[All-State Report](#)

Motion by Bob to transition from printing and mailing to a virtual process of getting a certificate to print electronically themselves.

Second by Brian Scrobel

Motion passes.

12) All State - Brian Bobinski

Discussion Items:

[All State Team](#)

Motion to approve the all state team by Andrew DeLong, second by Tonya Gnewikow. Motion passed.

Reading Points/Data/Facts:

13) Scholarship - Jay Christiansen

Discussion Items:

- As voted on in our Spring meeting, we raised the amount of total scholarship money to be given annually to \$8000, up from \$6500, thanks to our recent donations as well as our contract with iWanamaker. Jay would like to revisit this in the Spring of 2023, simply because we might want to increase it again.

Reading Points/Data/Facts:

- Our 2022 winners:

Two Overall GCAW 2022 Scholarship Winners:

Sarah Balding, Brookfield Central HS, \$2000

Will Klaus, Union Grove HS, \$2000

Two First Runner Ups:

Grace Benish, Reedsburg HS, \$750

Kendall Callery, Superior HS, \$750

Five Second Runner Ups:

Nolan Ahler, Elkhorn HS, \$500

Reed Christianson, Wabeno HS, \$500

Noah Gage, Marathon HS, \$500

Carly Lois, Westosha HS, \$500

Kathleen Steiner, Tosa East HS, \$500

Motion to accept the 2022 Scholarship winners, Andrew Delong ,
Second by Tonya Gnewikow. Motion passed.

14) Marketing Committee - Tony Pritchard

Discussion Items: NOPE

Reading Points/Data/Facts:

Footjoy, Bushnell & Bridgestone Present at Summer Clinic

[Bushnell Pricing](#)

[Bridgestone Price List](#)

15) Website Report - Ray Johnson

Discussion Items: none

Reading Points/Data/Facts: none

16) WSGA - Rob Jansen

Discussion Items: None

Reading Points/Data/Facts: None

17) Jr PGA - Andy Landenberger

Discussion Items: I am looking for a few volunteers to be starters for our junior championship (June 22 & 23). I can offer some WPGA swag like towels, hat, headcovers as payment! Let me know if you are interested. Each shift is a 1 person job for the most part.

Dretzka Park - volunteers

Wed (12pm to 1:50pm)

Thurs shifts (7:15am to 9:10am or 12pm to 2:20pm)

Brown Deer - volunteers

Wed (7:15am to 9:10am)

Thurs shifts (7:15 am to 9:10am or 12pm to 2:10pm)

Reading Points/Data/Facts: Our scholarship committee is reviewing applications, we had 12 college applications and 48 high school senior applications, this is down 3 total applications from last year. Should have winners announced in the next week.

We launched our newly designed golf license plate. Hopefully you all can support us by getting a plate. <https://fb.watch/dMYvWQFCZt/>

18) WIAA Report - Jay Christiansen / Adam McDonald

Discussion Items: nothing new from the WIAA Golf Advisory Committee

Reading Points/Data/Facts: none

19) Post-Season Committee Report - Jay/ Adam

Discussion Items:

- Tom has agreed to incorporate the GCAW in helping run the Spring State Tournament and the Fall State Tournament. We will need a few volunteers to join our committee.
- Adam and the Communication Committee facilitated using GCAW App at the Regional and Sectional level - follow up thoughts?
- Data of GCAW app during tournament play.
 - Sectionals
 - In D1 7 out of 8 sites used the app
 - In D2 3 out of 4 sites used the app
 - In D3 1 out of 4 sites used the app.
 - Regionals
 - D1 12 out of 16 used the app
 - D2 9 out of 12 used the app
 - D3 2 out of 12 used the app
- [Regional feedback](#)
- [Sectional feedback](#)
 - Certain courses that got a negative review.

- Some next step ideas?

Reading Points/Data/Facts:

[Feedback](#) from the use of GCAW App by coaches and athletic directors. Will use the data to bring up at Coaches Advisory.

20) Grow the Game Committee report - Jay Christiansen

Discussion Items:

- Current member list of the committee is Chair-Jay, Adam, Rob, Andy, Andrea, Scott. A couple other people indicated they might like to be part of this committee when we created this committee at the Spring meeting. Jay cannot remember who that was. Anyone else care to join? (Tonya is added)

Reading Points/Data/Facts:

- the committee will be meeting in early July

21) Old Business

22) New Business

Discussion item:

- Is it time to make an official proposal to the Athletic Directors: raise our fee for regular season tickets on iWanamaker to \$_____, and include all Regionals, Sectionals, and State tickets for free? We use our GCAW profit for the regular season to cover the cost of all tickets in tournament play. Once the regular season ends, all tickets for the WIAA tournament series are truly free. The design of this has been OK'd by Doyle, and Illinois has actually gone to a similar design.

GCAW/iWanamaker sales report:

- 2021 (boys & girls): \$19,805
- 2022 (boys only): \$18,636 (almost a 50% increase in the Boys season)
- iWanamaker is now recognized as the official online app of the [NFHS](#).
- GCAW app version 3 expected by either the fall or next spring.

When someone is signing up for GCAW app around playoff time, who would be in charge of paying for that? Individual person, the GCAW, the WIAA? Flat fee?

Would the fee charged

Discussion item:

- Is it time to propose Seeding for Regionals/Sectionals?

Discussion item:

- How about digital award certificates for Academic All-State, and 2nd, 3rd, and Honorable Mention All-State
- Motion passed.

Motion to adjourn the meeting by Andrew DeLong

Second by Bob Sullivan

Motion passes by everyone.