

MINUTES

GCAW 2021 Fall Board Meeting - 9:00 am Start 10/23/2021

Location - Wisconsin Dells, Fairfield Inn

Present in meeting: Carole Zierden, Brian Scrobel, Tony Pritchard, Steve OB, Chad Salay, Andrea Wieland, Jeff Schmidt, Andrew Delong, Becky Halverson, Adam McDonald, Brian Bobinski, Jay Christiansen,

Present via Zoom: Andy Landenberger, Scott Helms, Rob Jansen, Ray Johnson, Tony Gnewikow

Meeting called to order at 9:07 am

- 1) Summer 2021 [Board Meeting Minutes](#):
 - a) Becky motion to approve minutes. Carole 2nd. Motion passed.
- 2) Personnel Report: Christiansen
 - a) Ryan Krall, Colfax, motion to accept Ryan. Brian S motion to accept Ryan, Andrew 2nd. Motion passed. Ryan Krall will start at the Spring Clinic
 - b) Discussion to add a media member to help in writing pieces.
- 3) [Treasurer's Report](#) - Halverson
 - a) [Summer Clinic Overpayment to Geneva National](#)
 - b) Motion by Carole to accept the treasure report. Andrew second.
 - i) Motion passes.
- 4) Spring/Summer Clinic - Scrobel/Halverson/Pritchard
 - Summer Clinic - Stevens Point. June 21 & 22, 2022.
 - Spring Clinic -
 - 1st Choice: February 25 & 26, 2022.
 - 2nd Choice: March 4 & 5, 2022
 - Best Raffle during the summer clinic \$2,413, cash \$638, Card raffle \$800, 50/50 was \$500

- 5) Membership - Schmidt
 - [Fall 2020](#) 243
 - [Fall 2021](#) ~220
 - MembershipYearTotal
 - 8/1/15-7/31/16 \$14,490.00
 - 8/1/16-7/31/17 \$11,734.00
 - 8/1/17-7/31/18 \$13,407.00

8/1/18-7/31/19 \$13,281.00

8/1/19-7/31/20 \$9,859.00

8/1/20-7/31/21 \$14,049.00

Numbers above are from Becky to use as a baseline for membership revenue year to year. It's hard to judge the last few years on membership totals as schools are switching to staff and school memberships so the total number of memberships is skewed but the revenue is basically the same, minus the covid year.

Overall I am getting less problems to deal with from coaches each year as they figure out the system. Biggest issues are coaches not signing up all their staff when they buy a staff or school memberships and using two different email addresses in the system that it won't recognize. Thanks to Becky for the accounting figures and Ray for knowing the technical ins and outs of the system.

- 6) Hall of Fame and Awards - OB
 - a) All State coaches awards
 - b) Hole in 1 awards
 - c) Friend of Golf - Golf Superintendent from River Run, nominated by Sara Anderson
 - d) Distinguished Service Award discussion varsity vs non-varsity award
 - i) Friend of Golf - Assistant coaches could be nominated.
 - (1) Brian Bobinski motion to include **Friend of Golf** to assistant coaches. Second by Chad Salay . Motion passes.
- 7) College Showcase - DeLong/McDonald
 - a) Sunday July 10th double tee 12:30pm-2:40pm
 - b) Monday, July 11th double tee 7:30am-9:40am
 - i) Discussion about possible virtual or prerecorded coaches roundtable
 - ii) Discussion of Sunday gathering of coaches / kids in the barn ahead of time in two groups, then range time and golf.
- 8) Social Media - Pritchard/McDonald - Twitter (1,995), Facebook (830), Instagram (577)
 - a) Please continue to share with your Families & Players.
 - b) Any announcements from your Committees send our way and we can help promote.
- 9) Communication - McDonald
 - a) Coach of the Year
 - b) [GCAW 2021 Member Survey](#)
 - c) [Girls 2021 Regional feedback](#)
 - d) [Girls 2021 Sectional feedback](#)
 - e) [D1 State Rankings - Final](#)

- f) [D2 State Rankings - Final](#)
- g) iWanamaker - reporting scores
- h) iWanamaker

10) Academic All State - Sullivan

- a) 397 people were nominated for Academic All State.

11) All State - Bobinski

- a) Carole motion to approve the all state team. Andrew Second. Motion passes.
- b) Getting data from iWanamaker for 9 and 18 hole ratings to input into the form.

12) Scholarship - Christiansen

- a) No feedback.

13) Marketing Committee - Pritchard

- a) Looking for Corporate Partners to join us at Spring Clinic Vendor Showcase.
- b) Any Partnerships you have and think would be beneficial for Summer Clinic or beyond?

14) Website Report - Ray

- a) [123signup update](#)
- b) 123 signup ending support of the platform. Looking for more options.
- c) Motion by Brian S and a second by Andrew allowing Ray, Becky and Jeff to explore sign up platforms. Motion passes.

15) Retired Coaches Report - Sullivan

- a) Jay to make contact with retired coaches to invite them to Spring Social

16) WSGA - Rob

-The WSGA Foundation had another successful Golf Outing and Auction on Sept. 27 at Oconomowoc Golf Club raising \$100,000.

-After some changes due to COVID-19, we'll resume our normal HS golf grant application schedule, opening the 2022 grant application for both boys and girls by the end of the month. We will send out the grant application through GCAW as we have done in the past.

-We raised an additional \$50,000 this year for our Youth on Course program which provides \$5 rounds of golf for junior golfers at participating courses. I would love to brainstorm with this group at some point about how we can increase utilization of the program by high school golf teams.

-Call (Cell: 262.202.5457) or email (rob@wsga.org) if there is ever anything I can do for you.

17) Jr PGA - Landenberger

- Thanks to all of you for helping tell your players about our events. It really shows what kids are playing during the summer and who are not. The girls have such an advantage of playing in our summer events and then going into season ready to go.
- We have our PGA Section board meeting on Oct. 25 - here is the report I submit for that meeting [2021 Fall Meeting - Foundation Report.doc](#). (Our Players of the Year are not official yet for the public, we will release them in our fall newsletter) Overall it was a very successful year. Memberships and tournament registrations were up.
- Ed Elsner recently stepped down as our Junior Foundation president, he will be pulling away from Kohler and slowing down with his responsibilities at the club and feels its time to step down. He has been great for junior golf and hosting our events. He will stay around and hopefully work some events for us as a rules official in 2022. Michael Bielawski will be our next Foundation President. Our next junior board meeting is set for Nov 10 and we will vote in a new Vice Secretary and Treasurer.
- The foundation will be hiring a full-time assistant junior golf director. It's a need for us as we continue to grow. This new position will work primarily with me and assisting in junior events. I hope to get this position posted soon and hire someone by January.
- UW Ridge has agreed to host a junior tour for the first time ever in my tenure (18 years). They gave me a date of July 11, it should not affect the showcase event I don't believe. It's a different player playing in a junior tour event vs the showcase. I did not get a choice on the date.

18) WIAA Report - Christiansen/McDonald

[Meeting Minutes](#)

19) Old Business -

- a) State Tournament Committee - Christiansen
- b) By-Law annual review - Bobinski
 - i) Motion by Jay to review the by laws at the Spring Meeting 2022. Second Brian B. Motion passes.

20) New Business

- a) Summer explained to members
 - i) Coach reached out wanting to coach his team during the summer
 - 1) Yes, you can use contact days during the summer.
- b) Increasing girls golf teams/ girls participation
 - i) Jay is looking to research more about girls' golf participation.
- c) Madison All-City Boys Golf Banquet, gregg@madrent.com - Gregg Shimanski\
- d) Brian S, motion: Proceeds from iWanamaker ticket sales will go back to the Golf Coaches Association and not the individual school. Second by Jay. Motion passes.
- e) Carole motion to adjourn the meeting. Second by Becky. Motion carried.

