

GCAW 2018 Spring Board Meeting Agenda 6:30 Start

Homewood Suites

479 Commerce Dr, Madison, WI, 53719

In attendance: Andy Landenberger, Rob Jansen, Dirk Willis, Jay Christianson, Adam MacDonald, Steve O'Brien, Tony Pritchard, Josh Bazey, Eric Holen, Ray Johnson, Brian Scrobel, Tonya, Becky Halverson, Brandy Johnston, Bob Sullivan, Brian Bobinski

Meeting called to order 6:38

- 1) Personnel Report (DeLong)
- 2) Fall Board Meeting Minutes (DeLong)
 - a) Motion approve Adam - 2nd Dirk
- 3) [Treasurer's Report](#) (Halverson)
 - a) See attached report
 - b) Discussion regarding Board Gift
 - c) Tony
 - d) Motion Tonya - Becky
- 4) Membership Report (Schmidt - VIA email)
 - a) [Membership as of 3/20](#)
 - b) [291 Members as of the 20th, last year we were at 290](#)
 - i) Motion - Andy L / Dirk 2nd
- 5) Hall of Fame/Awards (OB)
 - a) Two Hall of Fame nominees to discuss
 - i) Dave Roberts - Brookfield East
 - ii) Steve Hurd - Edgewood
 - b) Promotion/Launch of distinguished service award
 - i) Dirk motioned, Becky seconded, motion passes
- 6) Spring Clinic Report (Scrobel/Johnston)
 - a) Staffing issues at UW led to venue change from Kohl Center to University Ridge
 - b) Possible future destinations (Bucks arena, Lambeau, Miller Park)
- 7) Summer Clinic Update (Scrobel/Johnston)
 - a) Summer Clinic will be Tuesday/Wednesday format (June 19th/June 20th)
 - b) Wild Rock Golf Course will host entire clinic
 - c) Potential future sites discussed (Whistling Straits, SentryWorld, La Crosse CC, Sand Valley, etc)
- 8) Academic All-State Update (Sullivan)
 - a) 43 Teams nominated for Academic All State (Girls)
 - i) D1 - Brookfield Central, Pulaski, Appleton East
 - ii) D2 - St. Croix Central, Cochrane-Fountain City, Denmark)
- 9) Communication (McDonald)
 - a) [Communication Notes](#)
 - b) Schedule created
 - c) Create media releases for the organization
 - i) Motion made by Adam to spend \$500 for 8 articles, seconded by Brian Scrobel. Motion passes

- d) Create a historical records database - Brian Bobinski will co-ordinate
- 10) [Website Report \(Ray Johnson\)](#)
 - a) Website hits down slightly
- 11) [Coach Approach Report \(Johnson\)](#)
 - a) Articles due by April 15th for the Coach Approach
- 12) Social Media (Pritchard, Holen, McDonald)
 - a) Continue to attempt to engage more people on social media
- 13) Showcase Update (DeLong/Scrobel)
 - a) Better Co-ordination of Volunteers for playing portion of showcase
 - b) Recruit additional volunteers
 - c) Registration opens April 4th
 - d) 2018 event is July 8th/9th
 - e) Continue to recruit college coaches to attend
 - f) Apparel is all finished (Callaway/Adidas)
 - g) Former players continue to add to panel
- 14) Marketing Committee Discussion and Report
 - a) Precision Pro/Bushnell - ?
 - b) Guide For Golf - TP
 - i) [Why Guide For Golf?](#)
 - ii) [Coach Platform Video](#)
 - iii) [Indiana HS Coaches Promo](#)
 - iv) [Financial Incentives for Association](#)
- 15) Scholarship Update (Christiansen)
 - a) Nominations are open
- 16) Retired Coach Update (Sullivan)
- 17) Junior PGA Update (Landenberger)
 - a) Eric Holen added to board
 - b) 11 and under membership as new option for juniors
 - c) Tournament registration begins April 4th
- 18) WSGA Update (Jansen)
 - a) 60 high school programs received grants to support their programs this year
 - b) WIAA Update - WSGA will continue to help support the state tournament financially
 - c) Youth of Course initiative will launch this spring
- 19) New Business

Motion to adjourn Becky, seconded by Eric

Meeting Adjourned at 9:16

Jeff's Membership Email

Attached is the membership total as of 3-20-18. Ray if you know of a better program to run in signup123 to use please do so. The one I ran covers everything so it is 34 pages long.....

1. Membership signup has been much smoother this winter and spring compared to the fall. The amount of emails and phone calls I am receiving have gone down to one or two a week compared to upwards of 10 in the fall. Ray thank you for all the technical help questions.
2. Biggest issue still is that members pay this week to go to the spring clinic and will think that their membership is good until spring of next year. I believe this issue is also getting better as we are reminding and spreading the word to coaches.
3. Head coaches are also doing a better job of signing up their asst. coaches on staff and school memberships. I'm not sure what our total membership is at compared to before we went to the online versions as I wasn't involved but it seems to be heading in the right direction.

** Please remind coaches at the clinic to signup their asst. coaches for school and staff memberships and our memberships run Aug to Aug.

I have 3 coaches that I put on a waiting list for the spring clinic and I think Becky has a few as well. I told them I would let them know availability on Thur. am after Brandys meeting on Wed. with U Ridge about limited space.

Thanks and see you all at the summer meeting as I will be in Florida this coming week with Andrea and our UWW golf team.....