

Meeting called to order at 9:36

Present: Dirk Willis (President), Andrew Delong (1st VP), Brian Bobinski (2nd VP), Tonya Gnewikow, Becky Halverson, Eric Holen, Ray Johnson, Brandy Johnston, Adam McDonald, Steve O'Brien, Tony Pritchard, Jeff Schmidt, Carol Zierden, Ken Barrett, Bob Sullivan **Absent:** Jay Christiansen, Scott Helms, Rob Jansen, Andy Landenberger, Chuck Menzel, Brian Scrobel, Andrea Wieland.

1. Summer Board Minutes (DeLong)
 - a. No Changes
 - i. Motion to approve - Becky
 - ii. 2nd - Tonya
2. Treasurer's Report (Wieland via email)
 - a. The association is continuing to strengthen financially.
 - b. Andrea will be stepping down as treasurer, there will be a transition to a new treasurer in the future.
 - i. Motion to accept - Tonya
 - ii. 2nd - Carole
3. Membership Report (Schmidt and Johnson)
 - a. As of Friday 111 members
 - i. 3 asst coach
 - ii. 57 head coach
 - iii. 47 school
 - iv. 4 program membership
 - b. We have begun the transition to completing registration using 123signup. For the most part things have gone smoothly. There has been some confusion amongst registering coaches with the new system. Both Jeff and Ray are handling questions regarding the confusion.
 - c. Some confusion amongst those who signed up under a "School Membership" because only the registering coach's name is listed. Because of this, there could be many more than 111 current members.
 - i. Schools need to go back and enter all coaches under "add coaches".
 - ii. Jeff and Ray will contact the registered coaches and provide directions as to add all additional staff.
 1. Motion to accept - Adam
 2. 2nd - Brandy
4. Personnel Report— (Willis)
 - a. Andrea stepping down as treasurer
 - i. Ken immediately spoke of Andrea's importance to the board and Wisconsin high school golf.
 1. Ken made a motion to keep Andrea on the board as a NCAA coach
 2. 2nd - Carole

3. Motion passed unanimously
 - ii. Dirk has discussed someone else on the board taking over the treasury position. Andrea will assist in training. No further details on this topic.
 - b. Dave Taebel stepping down from board due to personal time conflicts.
 - i. Candidates to replace Dave
 1. The board will be searching for candidates to replace Dave's position. During this search the board will strongly consider regional representation.
 - c. Dirk has worked with Eric to identify other coaches from his area of the state to possibly join the board. Dirk will contact Josh Bazey (River Falls) and Chad Salay (Prescott) to gauge their interest in joining the board. No objections from the board.
5. WIAA Advisory Report (Halverson)
 - a. Tom has created a "Hard Card"
 - i. It is to be used as "guide" if someone chooses to use it.
 - b. The board has not received a list of courses who want to host regionals and sectionals for over a year. This prevents the the board from altering the WIAA with issues with courses in the past.
 - i. Dirk will be requesting that list from the WIAA.
 - c. Brian S. and Bob will send out regional and sectional evals out to girls coaches within the next week.
 - d. The WIAA has requested the board put together guidelines on how to run a regional or sectional.
 - i. The board will be putting together a list of guidelines.
 1. After the survey has been completed, Dirk will put together the guidelines and share with the board.
 - e. WIAA has proposed option of Monday and Thursday before Memorial Day as an option for Regional play.
 - i. The board sees the value in the addition to Monday, but many feel Thursday is simply too late to schedule a regional. However, Thursday should be considered as a rain date.
 - f. WIAA will be reinforcing the importance playing the correct number of meets.
 - i. The board sees value in attempting to get rules officials at every sectional event.
 1. Dirk will be contacting Rob Jansen (WSGA) and Andy Landenberger (WPGA) in regards to how many active rules officials they have.
6. Girls All-State Report (Bobinski)
 - a. 66 girls nominated for all-state
 - b. All-State selections presented to board.
 - c. All-State to be released via our socials on 10/23/16.
 - d. All-State selections can be found on GCAW website.

- e. There will again be some changes to the form to help simplify for nominating coaches.
 - i. Motion to approve - Carole
 - ii. 2nd - Adam
- 7. Spring Clinic Update (Wieland via email)
 - a. Andrea will be working with Brian S. to secure U-Ridge w/Todd and Michael
 - b. Information will be shared and reviewed with the board via email.
- 8. Coach Approach Report (Ray Johnson)
 - a. Coach Approach will be sent out in Mid-November
 - b. All needed info should be sent to Ray by Tuesday, November 1st.
 - c. Discussion about adding video to the Coach Approach.
- 9. Website Report (Ray Johnson)
 - a. To date 65,674 visits, slightly down from last year.
 - b. Top pages
 - i. Home
 - ii. Results
 - iii. Player of week
 - iv. Rankings
 - v. Showcase
 - c. Motion to approve - Adam
 - d. 2nd - Eric
- 10. Social Media Report (Pritchard and Holen)
 - a. Recently added Instagram and Snapchat
 - b. Socials committee continues to push for more coaches and players to get involved.
 - c. Motion to approve - Becky
 - d. Second - Tonya
- 11. Summer Clinic Update (Johnston)
 - a. Moving the date to 6/26 - 6/27
 - b. The event will be at Wild Rock by unanimous vote
 - c. More information will be shared via email when relevant.
 - i. Motion - Brian B
 - ii. 2nd - Adam
- 12. Hall of Fame/Other Awards Report (O'Brien)
 - a. Five hole in one's during the girls season, two from the same girl.
 - b. Jeff Warner from Oconto 25 year award.
 - c. One hall of fame nomination to be reviewed by the committee
 - d. Committee presented the proposal for the separate awards of the "Hall of Fame" and the "Distinguished Service Award".
 - i. Steve will send the proposal to entire board for further review and comment. The conversation and edits will take place via email.
 - ii. Discussion of the importance of the minimum years of eligibility.
 - e. Motion - Carole

- f. 2nd - Bob
- 13. Marketing Committee Report (Willis)
 - a. Precision Pro donated \$500 to our scholarship fund, in return for email blast.
 - b. Our rebate from Precision Pro for the year is \$213.39.
 - c. The agreement from Precision Pro is up in December.
 - d. Discussion about Bushnell adding a partnership as well.
 - e. Dirk is going to work on some ideas on levels of sponsorship.
 - f. Motion to approve - Tonya
 - g. 2nd - Becky
- 14. Academic All-State Update (Sullivan)
 - a. Due to Bob accepting late applications he will not have the girls academic all-state.
 - b. Discussion regarding making All-State and Academic All-State deadline of the same date.
 - c. Brian B and Bob will discuss the possibility of combining the deadlines.
 - d. Girls Submissions 2017
 - i. 318 Total
 - 1. 252 - D1
 - 2. 66 - D2
 - 3. Schools - 93
 - 4. 73 - D1
 - 5. 20 - D2
 - 6. Avg. GPA 3.79
 - e. Motion to approve - Brian B
 - f. 2nd - Jeff
- 15. Scholarship Update (no report)
- 16. Retired Coaches (no report)
- 17. Showcase Update (Willis)
 - a. This past event was a success.
 - b. Dirk is working with Andy L. make the showcase a joint event.
 - c. Discussion of removing the skills session and making it a 36 hole event.
 - d. Incorporate video into the round.
 - e. Discussion of including some sort of "College Fair" at the event.
 - f. Dirk will work on finalizing a date by the end of the year.
 - g. Motion - Becky
 - h. 2nd - Brandy
- 18. Junior PGA Update (no report)
- 19. WSGA Update (no report)
- 20. New Business
 - a. Brian B. brought up the possibility of creating a coach of the year award.
 - i. A lot of discussion, no consensus.

Motion to adjourn by: Bob

2nd - Carole

Meeting adjourned 1:23 pm