

Attendees:

Andrew DeLong, Dirk Willis, Steve O'Brien, Ray Johnson, Scott Helms, Brian Scrobel, Tony Pritchard, Becky Halverson, Ray Johnson, Eric Holen, Jeff Schmidt, Jay Christiansen, Carole Zierden, Dick Kyes, Bob Sullivan, Tonya Gnewikow, Andrea Wieland

Meeting called to order at 6:02 pm by President Dirk Willis

1) Personnel Report

Mark Johnson will be resigning after the summer clinic. The board expressed it's thanks to Mark for his years of service, with special appreciation for his leadership in his role as Membership Chair.

- In an effort to replace what Mark has done in his role as membership chair the board is looking into 123Signup, a web based membership service.
- Some of the features include
 - Automated email reminders
 - Payment with PO is still an option
 - PayPal account would still be active and usable with this system.
 - Allows us to maintain levels of membership.
- Initial Setup of \$299
 - 3 people training
 - 0-100 \$49/month
 - 100-500 \$49 +\$.35 per member/month
 - Or \$1200/year
 - Password protected accounts
- Vote to accept 123Signup and begin using it after the summer clinic was unanimous.
 - Tony, Ray, and Andrea will work with 123signup to create
- Motion to accept Personnel Report by Dick Keys, 2nd by Tonya Gnewikow. Motion passed unanimously.

2) Fall Board - review and accepted

- Motion to accept Fall Board Minutes by Bob Sullivan, 2nd by Andrea Wieland. Minutes passed unanimously.

3) Treasurer's Report

- The Association is in good financial shape. The GCAW demonstrated modest financial gain over the previous financial year.

4) Membership Report

- At this point we have 303 members, up roughly 35 from last year.

5) WIAA Report

- Over the winter Tom Shafranski, from the WIAA, approached Dirk about the GCAW sponsoring the Live Broadcast of the WIAA State Tournament.
- The board has some questions regarding the sponsorship.
 - What does the GCAW get for the sponsorship?

- What is the price?
- Dirk will email Tom S. inquiring about the details.
- WIAA contacted Dirk inquiring whether Birchwood could host at Tag-a-long golf course without having a range.
 - The WIAA is searching for a host, Birchwood has offered to host, but won't have the range. The board has no objection to Birchwood hosting this event.

6) Hall of Fame

- One Nomination for HOF. Bill Burkholtz, a GCAW past president.
- Two individuals nominated for the Friends of Golf award: Ryan Hudson - Sparta, Mike Sobotta - Arcadia Country Club.
- The committee is still looking at creating a distinguished service award.
- Committee will present at summer meeting.
- Motion to accept the report by Dick Kyes, 2nd by Carole Zierden. Report accepted unanimously.

7) Spring Clinic Report

- 77 people attending
- 9:00 start
- Bill Lindemann. will be there to do the rules test.
- Break at 11:00
- Scott Kennedy PGA - teaches the program at Southwest Tech College will speak briefly about his program.
- Brain Scobel - Talk about Middle School Programs and developing youth interest
- Lunch
- UW Men's coach, Mike Burcin and UW Women's Coach, Todd Oehrlein, will be working with the group in the practice facility.
- Motion to accept the report by Becky Halverson, 2nd by Scott Helms. Report passed unanimously.

8) Academic All-State Update (Sullivan)

Academic All-State Chair, Bob Sullivan, has process all of the Academic All-State applications. Results of Academic All-State and Team Academic All State can be found on the GCAW Website.

www.golfcoacheswi.org

Motion to accept report by Tonya Gnewikow, 2nd by Eric Holen. Report passed unanimously.

9) Coach Approach Report

Coach Approach Chair, Ray Johnson, reported the Coach Approach will now simply be a page on our website rather than a email sent by MailChimp.

10) Website Report (Ray Johnson)

- 2015 - 125,000+ website clicks
- May was busiest month
- April was second
- Homepage viewed the most
- Results page second
- P.O.W Third

Some discussion regarding www.wisconsin.golf.com and Rob Hernandez. Rob is requesting results from all meets/tournaments.

Motion to approve the report by Jay Christiansen, 2nd by Brian Scrobel. Report passed unanimously.

11) Summer Clinic Update (Willis)

- Monday the 20th at SP CC 1:00 PM Shotgun Stroke Play
- Dinner will be at Sentry World to see new clubhouse 7:00
- All events at Sentry World
 - 8:30 Coaches Clinic
 - 10:00 Scramble
- Registration fee \$205 Both Days
- 1 day \$130
- Dinner only \$40
- Registration going through Brandy
- Moving forward, Brandy and Brian will be handling the Summer Clinic.
- Tom Shafranski will work on hotel specials, Dirk will contact Tom.

12) Showcase Update (Willis / DeLong / Scrobel)

- Date conflicts with 2 day Players Tour event
- Sunday, July 17 - Monday, July 18th
- 100 players
- Cost remains at \$160/\$200
- Registration will go live the week of 3/28.
- Some discussion regarding adding a younger population.
- Motion to approve report by Dick Kyes, 2nd Tonya Gnewikow. Report passed unanimously.

13) Marketing Committee Discussion and Report (Taebel, email)

- The board has moved forward with the partnership with Precision Pro.

14) Scholarship Update (Christiansen)

- Scholarship Application has gone live, application deadline is May 20. No notable changes in application process.
- Application can be found on the website.
- Motion to accept report by Becky Halverson, Second by Jeff Schmidt. Report passed unanimously.

15) Retired Coach Update (Menzel)

Two retired coaches added.

Roger Pickert and Rick Pladwitz

16) Junior PGA Update (Landenberger)

Andy Landenberger could not be present, therefore he reported via email. The report can be found below.

This report contains information about the Junior Foundation Board, Event updates, Memberships and Drive, Chip & Putt events.

Board & Event Updates

The Junior Foundation board has seen many changes over the past year. The board added new board members and created three committees (Finance, Membership/Marketing, Events) to come up with new strategies and ideas. They met for the first time back in October. Board includes: Nate Colson, Mark Rechlicz, Ed Elsner, Michael Bielawski, Jill Noyce, Rob Elliott, Andrea Weiland, Peter Lake, David Roesch, Bill Graham, Jason Samuelian, Steve Fischer, Lindsay Koth, Katie Elliott and Paul LoCicero.

The Lake Arrowhead Invitational was moved from August to June. The goal is to have the older players support this event more. Date is June 26-27.

The Tour Championship will be a new event and fall into the August date that Arrowhead moved from. Looking to schedule a two day 36-hole event on August 7-8. Juniors will qualify throughout the summer for this event.

A summer scramble event will be added to the schedule. Old Hickory GC will host on July 29th. In past years we have only run the scramble as a fall event.

A Team Championship event will be added to the schedule. Reedsburg CC will host on July 14th. This event will allow juniors to play in a team format while also competing as an individual. The idea is to be like a high school team format, but juniors would register with friends or with high school teammates.

Junior Memberships & Junior Packet Mailing

Online registration started on January 20th. Junior members will be able to register for events starting April 4th. Non-member registration opens April 19th. All PGA Professionals and golf

courses will receive the Junior Packet mailer; this mailing contains all information about junior events in our state. Please share this information with your juniors. We will also email you the membership application and junior calendar to forward out to your juniors and parents.

Highlighted Dates for 2016- visit wiscjuniorgolf.com for full schedule

June 12 -13 - Players Tour event at Blackwolf Run (Meadow Valleys Course)

June 21 -22 - Junior Championship at Brown Deer Park & Dretzka Park in Milwaukee

June 26-27 – Lake Arrowhead Invitational

June 28 - Junior Best-Ball at The Bull at Pinehurst Farms (members only event)

June 29-30 – 19th Annual Junior Cup Matches hosted by SentryWorld

July 1 - Whistling Straits (Irish Course) Junior Tour event (members only event)

August 1-2 – Girls Match Play event

August 3 – Girls Only 18-hole stroke play at SentryWorld

Drive, Chip & Putt Events

Registration is open for DCP events. Kids can register at www.drivechipandputt.com.

Registration is FREE for these events for kids ages 7-15. This summer we will administer 6 qualifiers and 1 sub-regional event. We expect to reach 900 entries this year. Sub-regional winners advance to regional at Hazeltine CC and winner from there go to Augusta in 2017.

17) WSGA Update (Janzen)

No Report

18) New Business

Some discussion about Board Gift. Scott will take orders for a Board jacket.

Some discussion regarding GCAW College Showcase promo video. DeLong will continue to work with his Independent Study on video completion.

Carole requests everyone works to get donations for summer clinic raffle.

Some discussion regarding the WIAA providing on-course signage displaying spectator guidelines during all WIAA Tournament Series events. The board only sees the value in it, there was no action taken, or planned to be taken at this time.

Motion to adjourn Carole Zierden, 2nd by Jay Christiansen. Motion to adjourn passed unanimously.

Meeting adjourned by President Dirk Willis at 9:02 pm.