

Meeting called to order by President Dirk Willis at 9:03

Attendance: Dirk Willis, Eric Holen, Jeff Schmidt, Andrea Wieland, Dick Kyes, Steve O'Brien, Adam McDonald, Scott Helms, Becky Halverson, Brandy Johnston, Brian Scrobel, Tony Pritchard, Carole Zierden, Andy Landenberger, Dave Taebel, Ken Barrett, Bob Sullivan, Chuck Menzel, Brian Bobinski, Andrew Delong

- 1) Summer Board Minutes
 - a. Summer board meeting minutes were reviewed and accepted.
 - i. Motion to accept by Andrea second by Becky, motion to approve was unanimous.
- 2) Treasure Report
 - a. Slightly less income for the College Showcase and Summer Clinic because of lower numbers at both.
 - b. Some discussion about discrepancy in income of College Showcase compared to what should have been collected. Andrea found discovered all money was accounted for, it was simply deposited during the previous fiscal year.
 - i. Motion to approve report from Brian Scrobel, second by Dick Kyes, motion to approve was unanimous.
- 3) Membership Report
 - a. Membership about 170
 - b. Up about 20 from last year.
 - i. Motion to approve report from Bob Sullivan, second by Dave Taebel, motion to approve was unanimous.
- 4) Personnel Report
 - a. Ed Carlson resigned
 - i. Board feels there is no reason to add to the board
- 5) Advisory Report
 - a. The WIAA Advisory Board reviewed Group Scoring (Integrity Scoring) and concluded, that when used correctly, simply acts as a check and balance to help curb cheating.
 - b. The Advisory Board discussed hole-by-hole scoring at the state tournament. Generally it was perceived to be a success. Some concerns with volunteers leaving before play had finished. There was also some discussion as to whether the GCAW is expected to help get volunteers. At this time, it is apparent that Tom Schafranski has volunteers covered for this duty.
 - c. The new pairings model at the girls state tournament seemed much better.
 - i. The general consensus of those who at participants at state that it was much less waiting than previous years.
 - ii. There was some waiting on hole number 11.
 1. Numerous board members felt if the WIAA were to lengthen the hole to make it a true 3 shot par 5 it would limit the congestion.

- iii. Pace was near 6 hours, but seemed to be a consensus that it seemed better. There was consistent movement, not so much standing and waiting.
 - iv. Some discussion on coaches advocating pace of place.
 - d. Field size of state tournament field discussed along with equity between team representation and individual representation at length. However, there was no clear direction in which the board felt we should move.
 - e. Jay Christiansen proposed the following for a state tournament field.
 - i. Girls – Division 1
 - 1. Split into 8 sectionals (from 6)
 - 2. Take only the winning team
 - 3. Take 4 individual qualifiers
 - 4. Comes out to only a few less girls
 - ii. Again this led to more discussion, but no clear direction the board would like to take.
 - f. Discussion shifted to breaking up strong sectionals. This led to much discussion on the goal of the state tournament. Opinions varied on this topic.
 - g. Discussion shifted to WIAA course selection.
 - i. There is some concern about how exactly the WIAA is selecting courses and whether they are considering previous sites, and/or board recommendation.
 - ii. There is a belief that not all regional and sectional site surveys are handed out.
 - iii. The board sees a real need for more surveys to be completed.
 - iv. Becky, Bob and Brian will get together and discuss how to best move forward with the survey and how to get more coaches to do it.
 - h. Back to the state tournament discussion.
 - i. A subcommittee will be formed to help give the board more direction. The following members will be and present a proposal to the board. There was not a timeline set for this proposal.
 - 1. Jay C., Andrea W, Scrobel, Scott H., Andy L. Dave T, Brian B., Jeff S, Dick K.
 - i. WIAA feels the GCAW can expect a proposal asking us to help sponsor the State Webcast.
 - j. Inclement Weather Proposal from WIAA
 - i. Dirk will send copy to everyone
- 6) Girls All State
- a. 27 girls coaches memberships are in question
 - b. 74 applications this year, up 11 from last year.
 - c. 7 first team, 6 second team, 7 third team, 36 HM
 - d. Discussion regarding one player not being nominated because her coach is no longer employed with that school. The AD was contacted,

scores were obtained, and the AD joined the association to act as her member coach.

- e. Some concerns expressed to Brian Bobinski from other coaches about the WSGA rating system and the accuracy of such as it relates to the nomination form. Dirk is aware of the situation corrects everything he sees incorrect. Overall he believes overall it is a good representation of the scores.
 - i. Discussion to put WSGA Handicapping manual on the GCAW Website as a tool to help coaches better convert yardages.
- f. Update submission deadline to midnight on the Sunday after the state tournament. Tony sent to Ray, he will update online.
 - i. Motion to approve report by Jay Christiansen, second by Adam McDonald. Motion to approve was unanimous.

7) Spring Clinic

- a. Andrea talked to University Ridge staff
 - i. Both UW Coaches can do it 3/12, this is the only date. No objection to having it on this date.
 - ii. Andrea will take over Spring Clinic duties, previously performed by Ed.
 - iii. Discussion of the board providing more rules stuff
 - iv. Motion to accept report from Brandy Johnston, second by Brian Bobinski. Motion to approve was unanimous.

8) Coach Approach

- a. Ray Johnson will be taking over Coach Approach responsibilities.

9) Website report

- a. Ray reported via email.

10) Social Media

- a. The social media committee asks that other coaches keep sharing via twitter and facebook.
- b. Eric is creating a cheat sheet to help others with social media.
- c. Eric and Tony request whenever tweeting we use the #wihsgolf hashtag.

11) Summer Clinic Update

- a. Dirk has temporarily taken over summer clinic
- b. This coming summer the clinic will be in Stevens Point. We will be at Sentry World and the Stevens Point Country Club.
 - i. Monday, June 20 at SP CC
 - ii. Tuesday, June 21 at Sentry world
- c. The format at the two facilities messes a bit with our normal format
 - i. Dirk suggests the following
 1. Host first day golf at CC.
 2. Banquet and meeting at Sentry world in the evening.
 3. Tom Schafranski has some hotel connections near Sentry World.
 4. Discussion to move shotgun on day two back and do the clinic early the next AM before the golf.

- 5. Discussion to change format on day two.
- 6. Monday morning board meeting.
- d. Dirk does not want to continue to be in charge of the event
- e. Dirk has a goal to make the summer clinic a bigger thing, our premiere event.
 - i. Ultimately he sees a committee being formed to run the event.
 - a. Motion to accept report by Jay Christiansen, second by Carole Zierden. Motion to approve was unanimous.

12)HOF Committee

- a. One hole in one – girls from Reedsburg
- b. Discussion started by Chuck about how many were waiting for HOF
 - i. One carry over from last year.
- c. Brian Scrobel feels we should have more awards “Mid-Level Awards”
 - i. If it is to happen Awards Committee is to come up with the award and the criteria.
 - ii. Steve O’Brien and Briane Scrobel will work on it.
 - 1. Motion to accept report by Andy Landenberger, second by Andrea. Motion to approve was unanimous.

13)Marketing Report

- a. Precision Pro Golf made an offer to us.
 - a. Dave’s handout outlined the offer. Discounted price on rangefinders with the GCAW getting 3% of sales from rangefinders sound through our contract.
 - b. Some discussion on the value of our banner on the website; Andy L. felt it is worth more than we are being offered.
 - c. Also some concern as to how the 3% of sales will be tracked.
 - d. Andy L. will work with Dave on creating a contract to present to Precision Pro Golf.

14) Academic All State

- a. 307 submissions down from 311 last year.
- b. A total of 89 schools submitted.
- c. Average GPA of nominations was 3.8
- d. Lowering GPA to 3.25 doesn’t seem to have lowered the quality of the All-State selections
- e. Bob switched to a lighter envelope and saved \$100 in mailing cost
 - i. Motion to approve by Andrea Wieland, second by Jeff Schmidt. Motion to approve was unanimous.

15) Scholarship Update

- a. Nothing new to report
- b. Application will come out right before spring clinic

16)Retired coach update

- a. We've added 35-39 new members by adding all current HOF members.
- b. Chuck is looking for names, addresses and emails of current HOF members.
- c. Four deceased HOF members
- d. Dirk will reach out to Troy Ryan regarding info about a recently deceased coach.

17) College Showcase

- a. Different format than years past because of the PGA Championship.
- b. Social media this year was a plus.
- c. Prior to registration some kids have questioned about what coaches are attending the event, we really can't answer that because so many coaches register last second, or pay for info after the fact. We can simply suggest we look at past years participation.
- d. Next year the goal is to have everything at Whistling Straits again.
- e. We will try to avoid the last week in July because of Junior Masters
- f. Dirk would like to see the development of a more in-depth skills video. This was only a discussion point at this time.
- g. Motion to accept report by Adam McDonald, second by Chuck Menzel. Motion to approve was unanimous.

Junior PGA Update

- h. Junior Tour slightly down on numbers from previous year
 - i. 1% down on entries
 - ii. 2% down on Membership
 - iii. Most growth on Futures Tour
 - iv. Junior Tour averaged 75 players an event compared to 76 last year.
- i. Gave away 20 scholarships totaling \$14,300
- j. Team WI beat Team MN in border battle.
 - i. Sentry world hosting 2016
 - 1. Tuesday, Wednesday, Thursday event format.
- k. WSGA looking to run more High School events
- l. Little concerned about Girls Golf participation numbers, hoping to see the trend turn for the better.
- m. Drive, Chip, and Putt numbers went up significantly
- n. Much discussion regarding rules and parents at the event, no action taken.

18) WSGA update

- a. No news

19) New Business

- a. 2nd Vice President
 - i. Nominations
 - 1. Brian Bobinski by Andrea
 - 2. No other nominations.
 - 3. Brian Bobinski in unanimously voted as 2nd Vice President effective immediately.

Motion to adjourn by Chuck Menzel, second by Eric Holen. Motion approved
unanimously.
Meeting adjourned at 12:48